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# Oracle B2B 12c

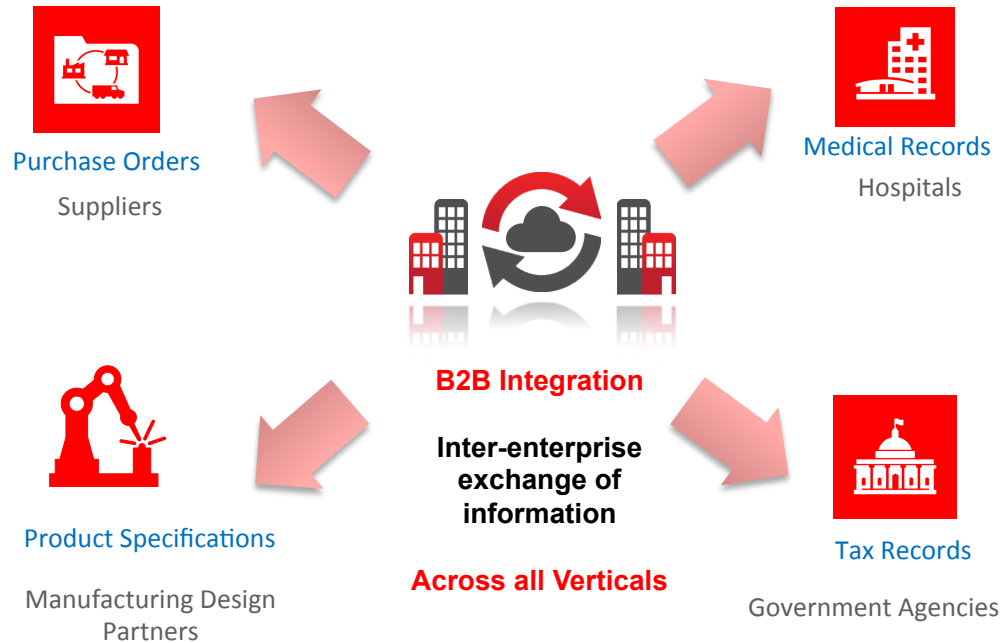
## Product Overview

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# Industry Trends

# What is the Problem We Are Solving



- Electronic exchange of business documents such as **EDI** purchase orders over standards such as **AS2** and **ebXML**
- **Secure** exchange outside the enterprise with business partners in all verticals
- Enterprises adopting B2B solutions to **automate** exchanges, **reduce costs** and adhere to **compliance** requirements

# B2B Market

## Industry Trends



- **More companies are adopting B2B solutions**
  - Reduce IT costs, improve business process efficiency, increase visibility, enhance customer relationships
- **Increased compliance requirements**
  - Health Insurance Portability and Accountability & Sarbanes Oxley Acts
  - eInvoicing regulations in Europe and South America
- **B2B Managed Services** or Business Integration Outsourcing (BIO) is becoming popular
  - “Dumb” networks have become “Smart” networks with SOA, visibility, HA, etc.
  - Better budgeting, decrease in cost and increase in ROI
  - Ability to adapt to changing customer requirements
  - Enhanced trading community management

# Top 3 Business Impacts of a B2B Solution

*“Companies will soon do more B2B integration than application-to-application (A2A) integration” - Gartner*

## 1) B2B drives down overall IT costs

- automating tasks, reducing errors & reducing delivery cycle times

## 2) B2B increases compliance, security and data protection

- use of standards, improved data quality & security

## 3) B2B provides competitive advantage

- increasing ROI & real time visibility and improving trading partner relationships

# Problems with Existing Mechanisms

- **Manual exchange through phone/fax/email**
  - slow, error prone and increases cost of operations
- **Traditional B2B VAN solutions**
  - expensive with minimal control and visibility
  - Value-added networks (VAN) are hosted EDI solutions - intermediaries between trading partners providing support for document processing and routing
- **Custom Solutions**
  - point to point, do not scale and difficult to maintain
- **Lack of end to end visibility**
  - from applications to trading partners
- **Not integrated with standards**
  - need to adopt standards to comply with regulations and interoperability with trading partners

# B2B Adoption Patterns

## On-premises B2B Gateway

Extending  
applications and  
business processes  
to external trading  
partners

## Software-as-a- Service

Hosted/Cloud B2B  
services

## Vendor Consolidation

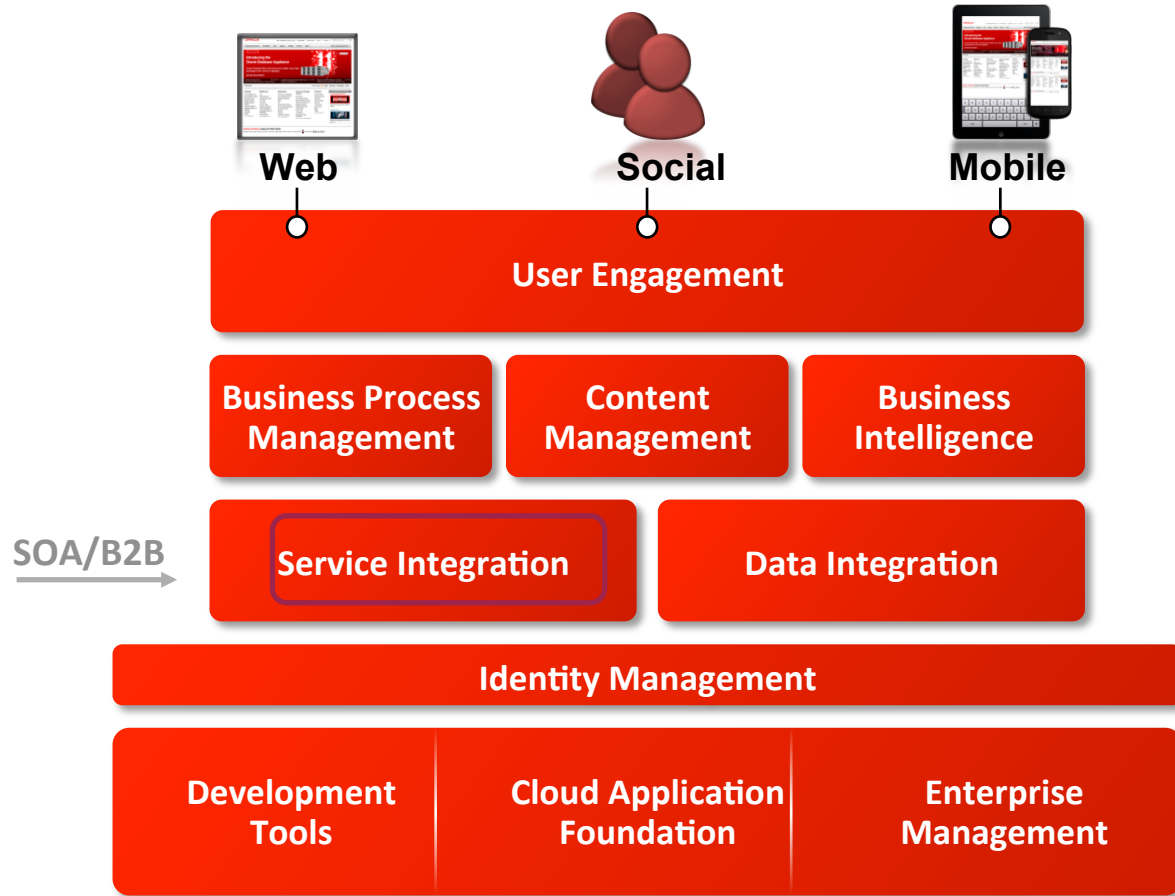
Consolidation of  
legacy B2B  
gateways onto  
a shared integration  
infrastructure

**Across all verticals:** High Tech, Transportation, Travel, Telco, Supply Chain, Healthcare



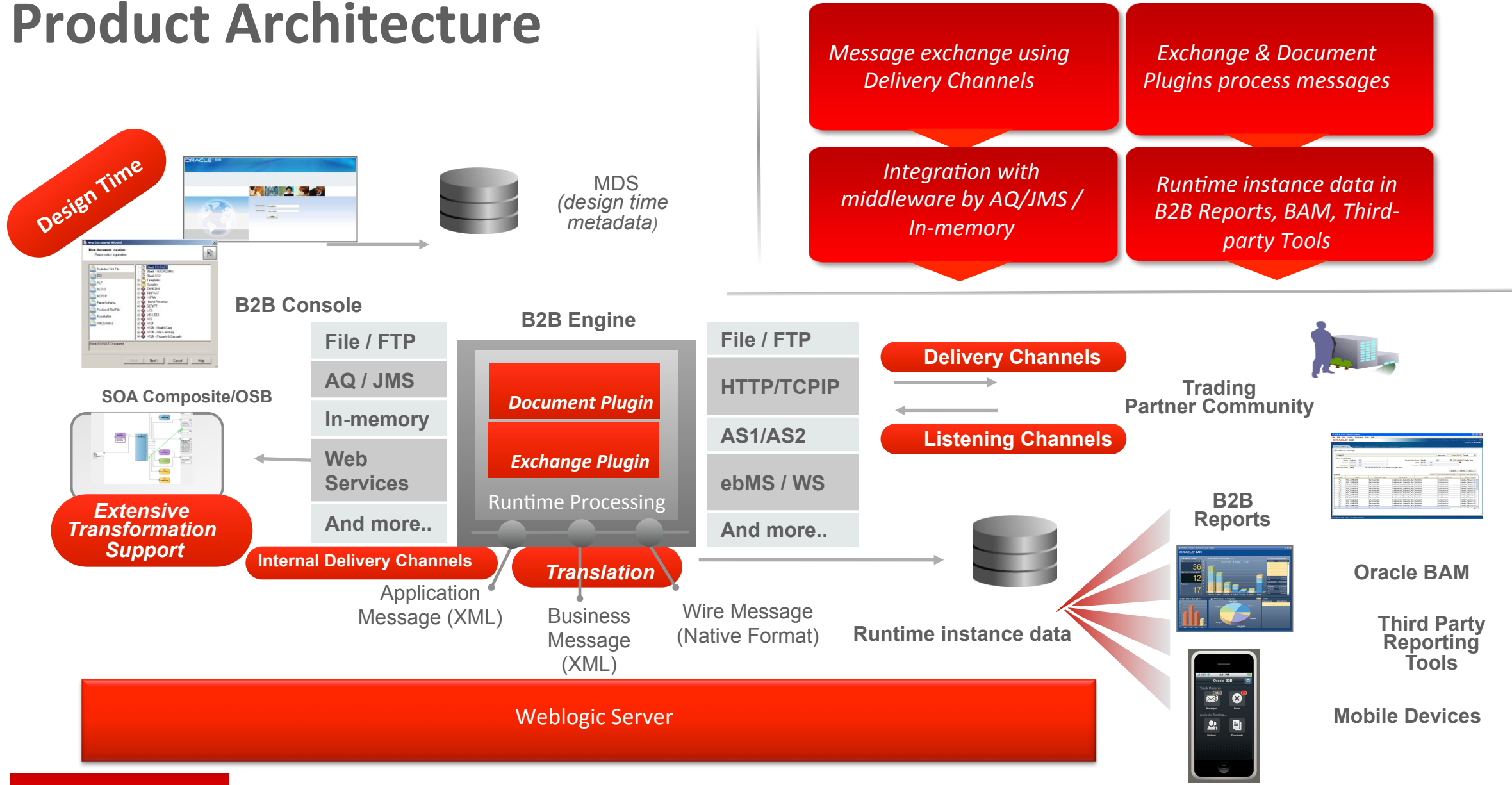
# Product Overview

# Oracle Fusion Middleware Business Innovation Platform



- Complete
- Integrated
- Best-in-class
- Open
- On-premise and Cloud

# Product Architecture



Message exchange using Delivery Channels

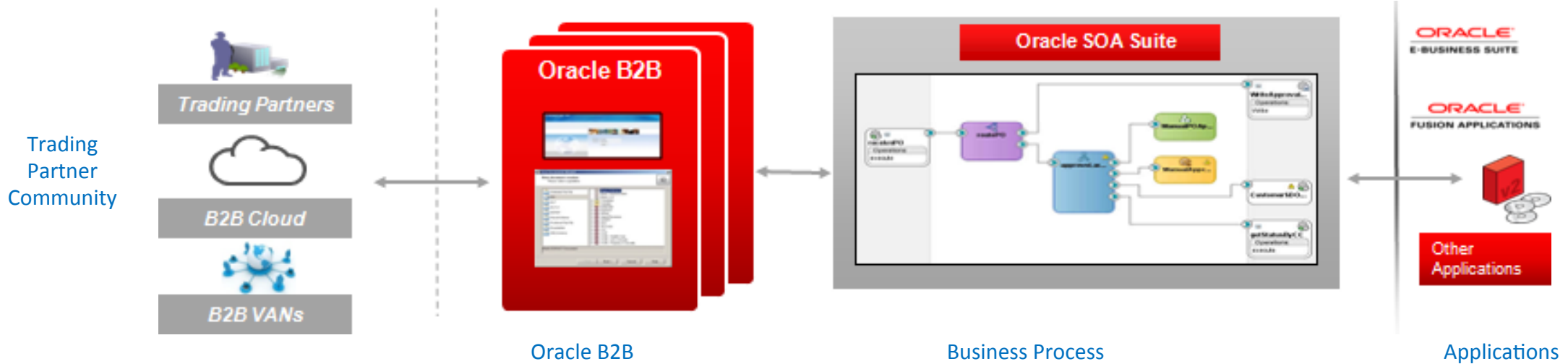
Exchange & Document Plugins process messages

Integration with middleware by AQ/JMS / In-memory

Runtime instance data in B2B Reports, BAM, Third-party Tools



# Oracle B2B



***A standards-based, scalable, HA solution to integrate and automate your business processes with trading partners***

- Allows B2B document exchange electronically, quickly and more accurately
- Improves **data quality**, reduces risk, improves **visibility & security**
- Leverages investment in FMW: WLS and SOA
- Support for over **40,000** documents such as **EDI** and exchanges such as **AS2** and **ebXML**

# Oracle B2B 12c

## Feature Rich and Extensible

### Rich and Intuitive

*Breadth and depth of built-in features*

### Integrated

*Integral part of SOA Suite*

### Scalable

*Built for extreme performance and scalability*

### Manageable

*Easy to use, manage and monitor*

### Rich Feature Support

- One platform for all B2B protocols
- Multiple protocol support including EDI, RosettaNet, Custom XML etc.
- Multiple vertical standards support
- Complete lifecycle support from TP creation to enablement & deployment
- Product features such as cloning, auto generation of agreements etc.

### Integrated Scalable Solution

- Installed as part of SOA Suite installation
- Tightly integrated with other SOA components
- Complete modeling support using SOA tools
- End-to-end visibility including B2B and SOA using SOA tools
- Easy application extensibility to trading partners
- High scalability and performance

### Easy to Use

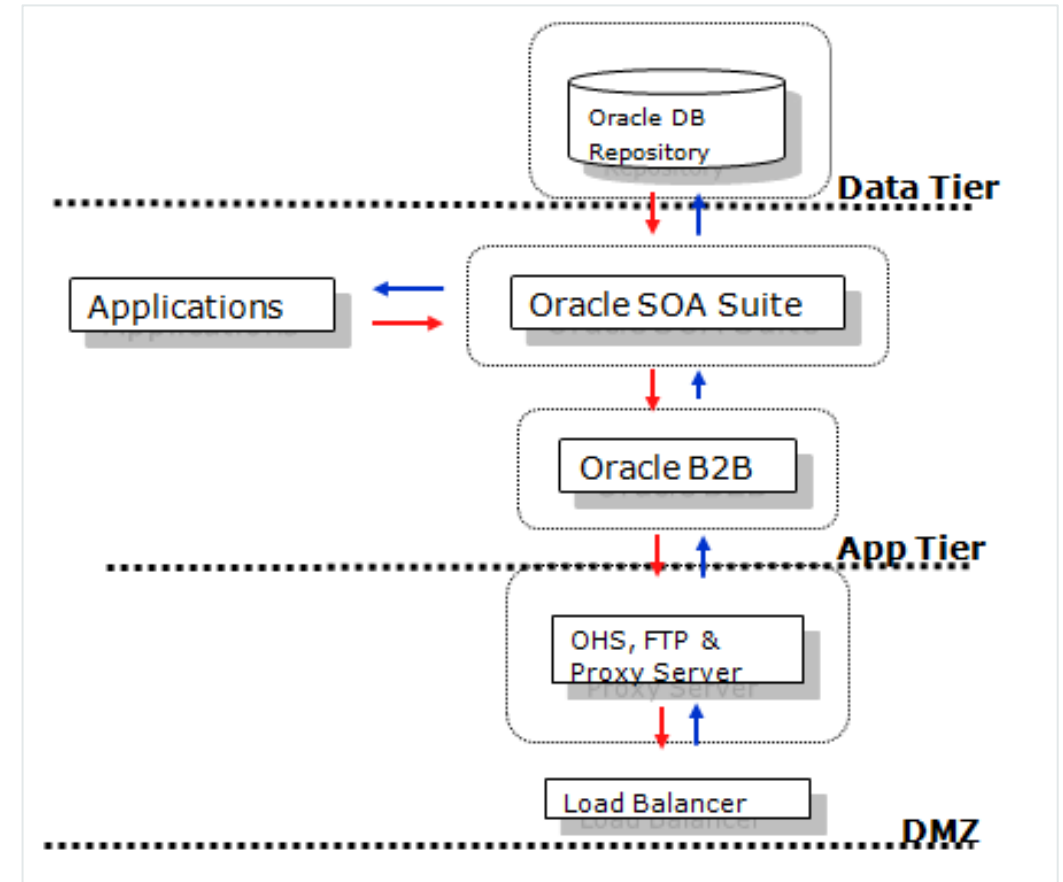
- Single UI for most tasks – graphical UI with no coding
- Command-line utility for automating operational tasks
- Self-service utility for easy on-boarding of Partners and their metadata

# Product Deployment

## Typical Setup

Oracle B2B as a standard recommended configuration

- HTTP Client
- FTP Client
- Mail Client
- MLLP Client & Server
- TCP/IP Client & Server

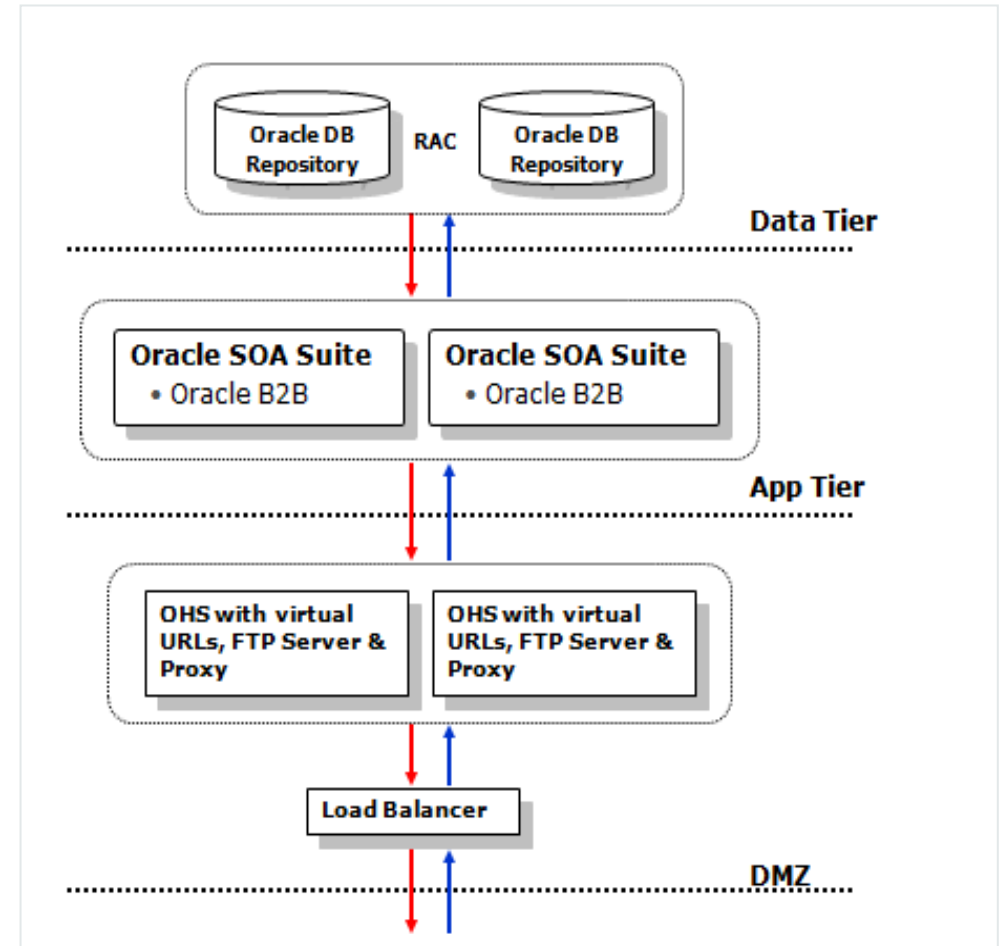


# Product Deployment

## Large Scale High Volume

### Oracle B2B in a cluster

- HA Failover
- High Volume Large Scale Implementations



# Web Based Modelling

## Complete, Intuitive, Easy to Use UI

- **Document Management**

*Create, validate, translate, batch documents*

- **Transports & Exchanges**

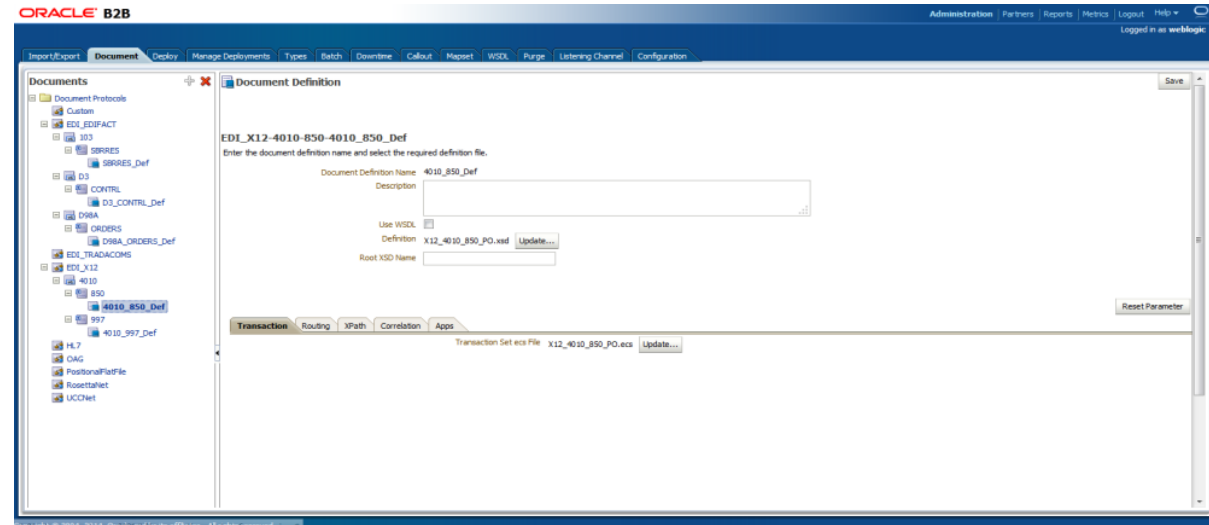
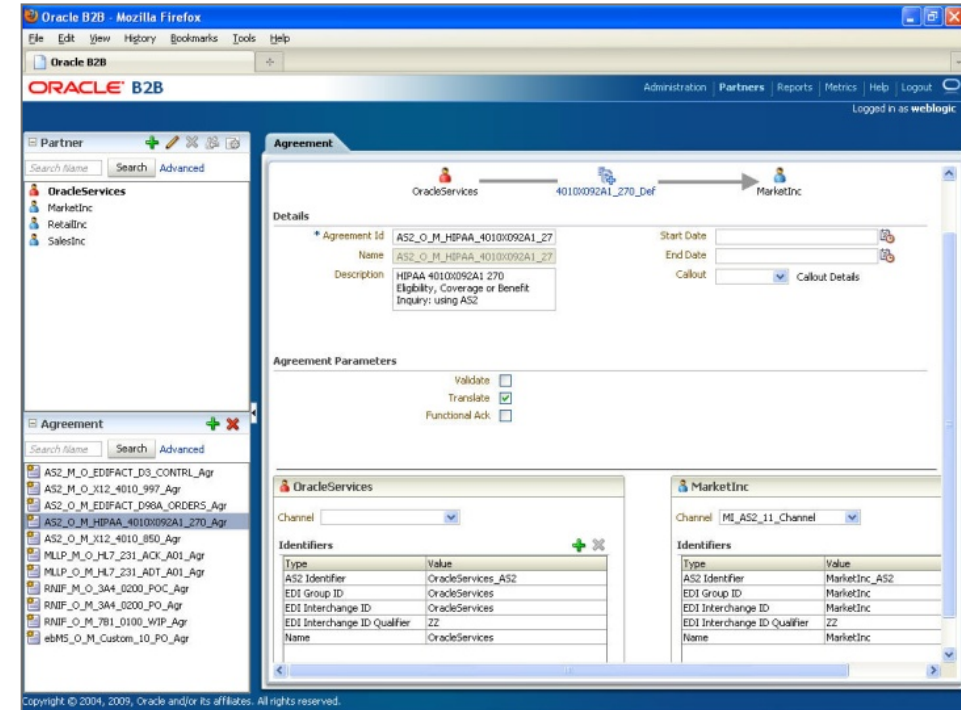
*Define exchanges, security*

- **Trading Partner Management**

*Create partner profiles*

- **Agreements**

*Define partner agreements*





# Reports and Monitoring

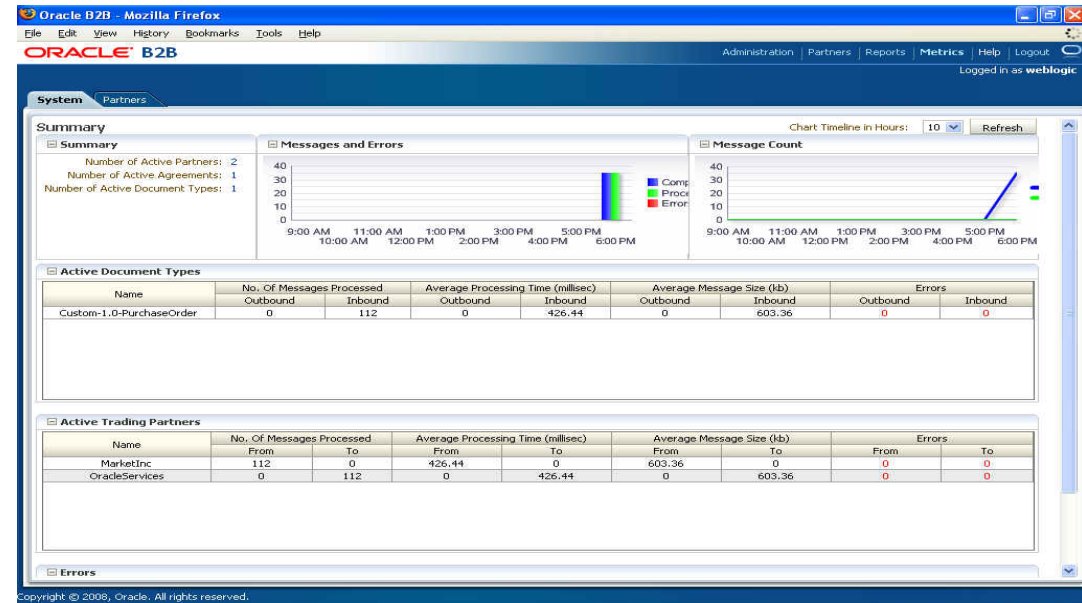
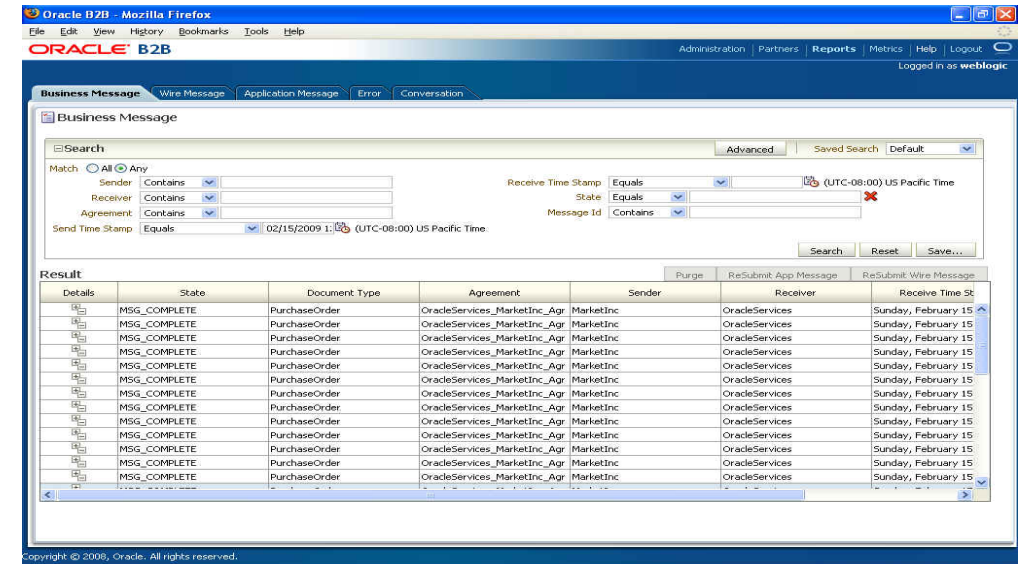
## B2B Reports & Metrics

### Reports

- **Application Message**  
*What was sent or received to middleware*
- **Business Message**  
*The translated message*
- **Wire Message**  
*What was sent or received to Partner*
- **Error Message**  
*Processing Errors*
- **Conversation**  
*Correlation of Messages*

### Metrics

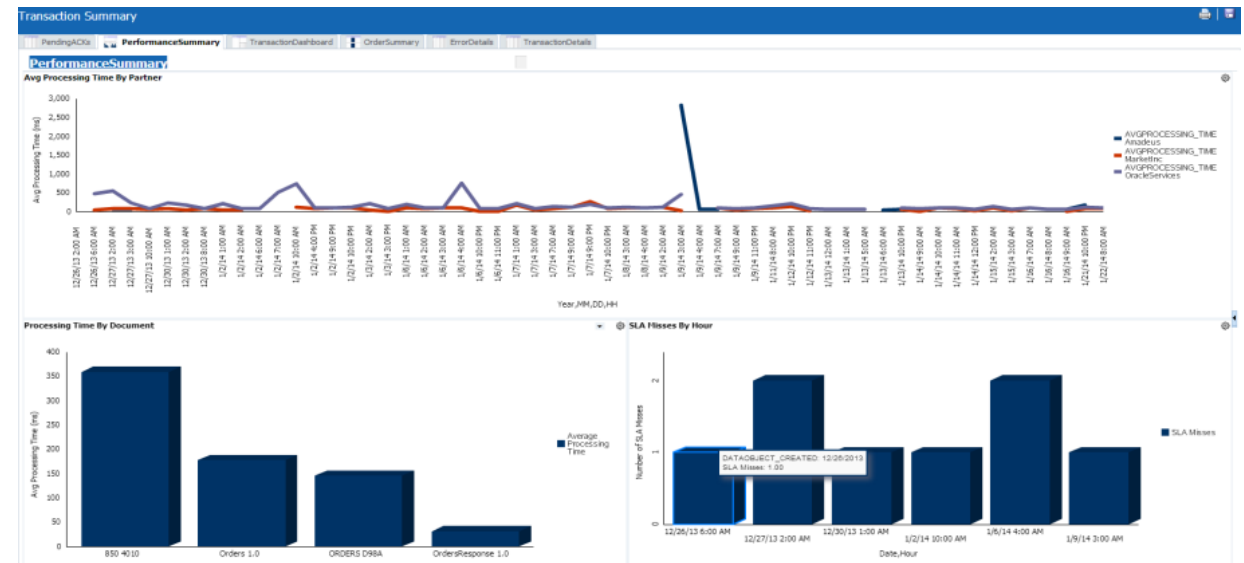
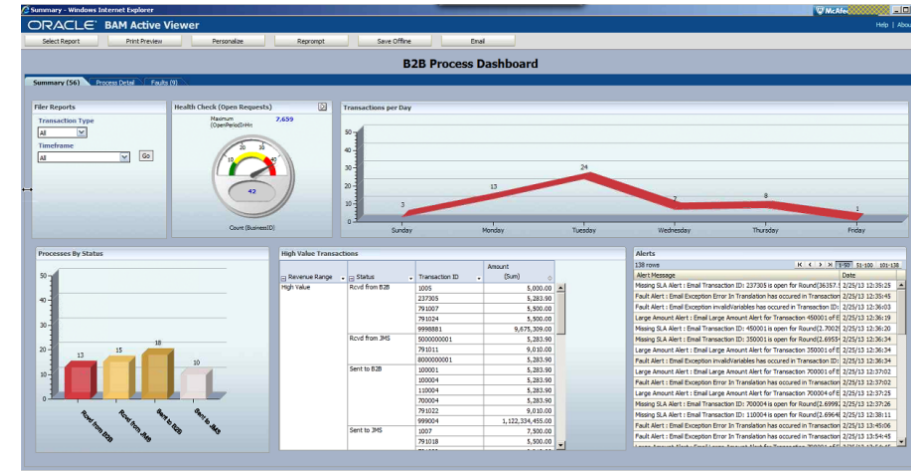
*System & Partner Statistics*



# Management Business Management

## B2B with Oracle BAM

- Alert for manual intervention or automate actions on certain current Business level dynamic reports
- Monitor partner KPIs in real-time
  - Examples
    - total order value by partner
    - SLA violations by partner
    - number of large orders
    - orders pending delivery
- Alert for manual intervention or automate actions on certain current conditions

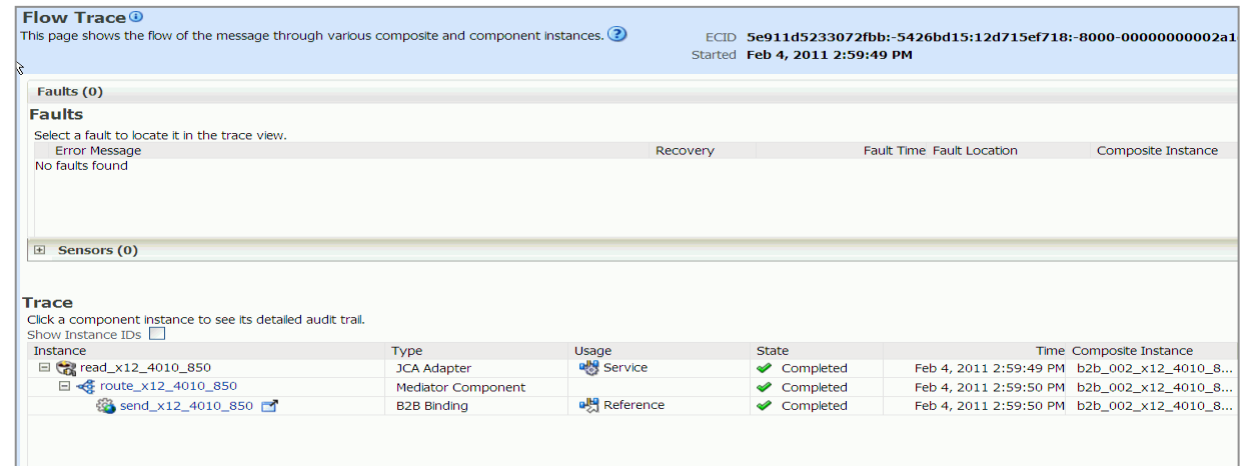
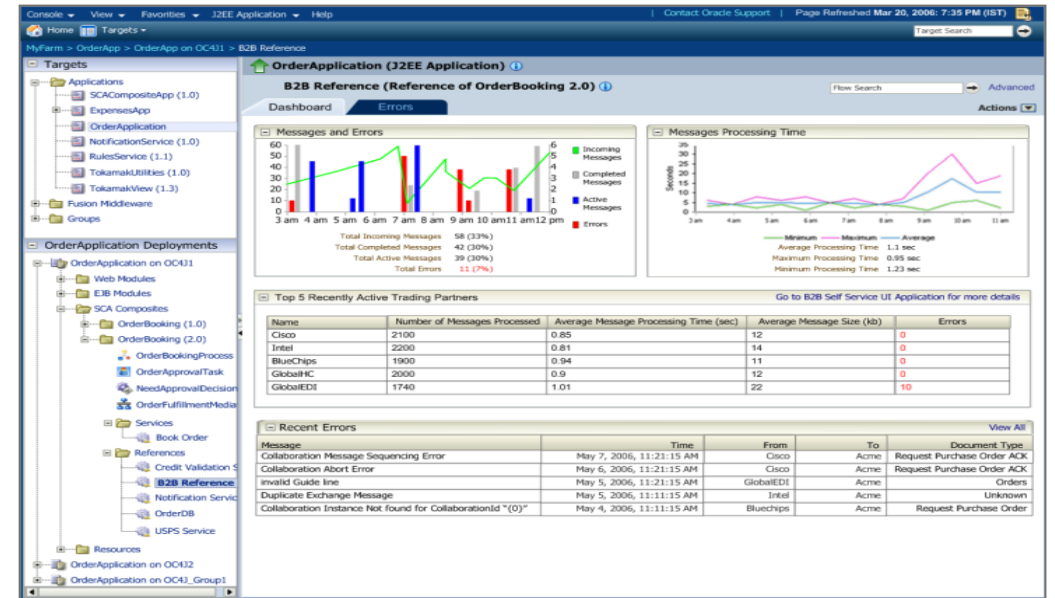


# Management System Management

## Oracle Enterprise Manager 12c: Fusion Middleware Console

- Manage B2B endpoints
- Manage composites, components
- View log level and log files
- End-to-end instance tracking
  - Direct link from EM composite flow trace to B2B Reports & vice versa

## Complete end-to-end visibility



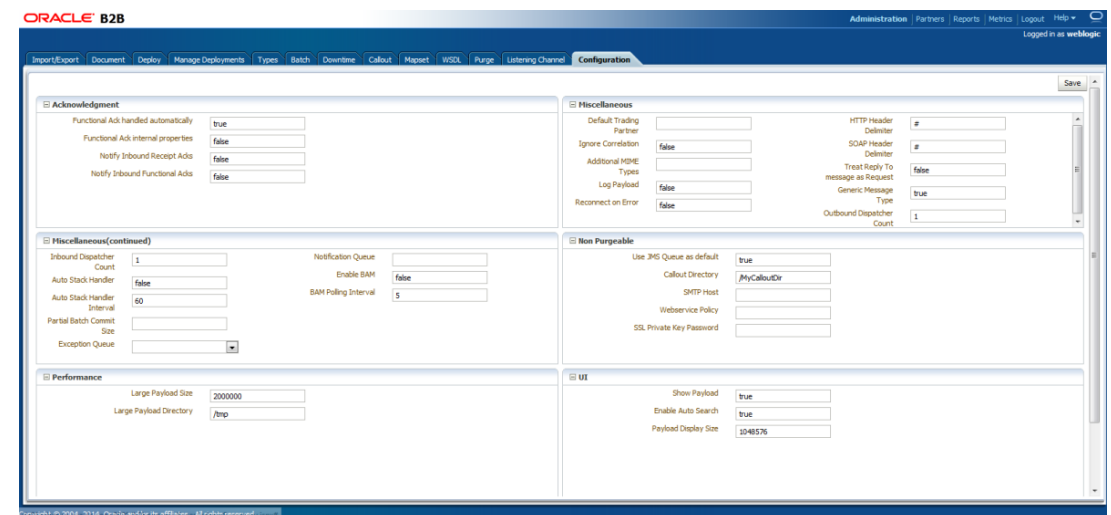
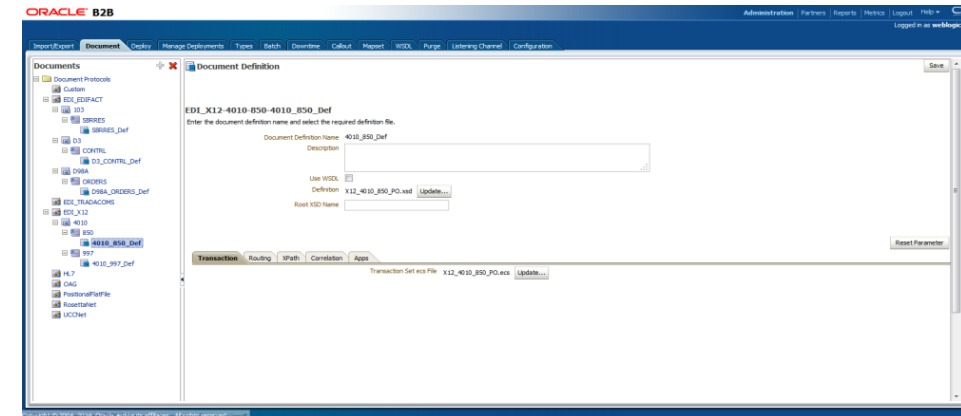
# Management

## Managing B2B Infrastructure

*Out of the box utilities to simplify operations management*

*UI Console and Command Line Scripts for automation*

<b>Deploy</b>	Monitor / Query / Deployed Agreements
<b>Manage Deployments</b>	Manage Deployment states
<b>Types</b>	Create Partner identifiers & contacts
<b>Import / Export</b>	Metadata: Repository / Agreement
<b>Schedule/Manage Batch</b>	Schedule / Query: EDI Batching
<b>Callouts</b>	Define java callouts & parameters
<b>Purge</b>	Purge Design / Instance data
<b>Listening Channels</b>	Define Host Listening Channels
<b>Configuration</b>	Define System Parameters



# Oracle B2B 12c

## Documents / Transports / Exchanges / Features

### Document Support

- HL7
  - CDS / CRS
- HIPAA
  - External code list
- X12N
  - Healthcare
  - Life & Annuity
  - Property & Casualty
- NCPDP
  - Telecom
  - Batch
  - Script
- CCD
- DICOM
- Positional files
- Flat files
- W3C XML Schema
- UB92
- OAGIS

### Document Support

- xCBL
- cXML
- UBL
- eHR-XML
- papiNet
- 1Sync
- ebXML
- STAR
- RosettaNet
- CIDX / PIDX
- VDA
- EANCOM
- EDIFACT
- EDIFICE
- EDIEL
- X12
- TDDC
- WINS
- VICS

### Transports

- MLLP
  - TCP/IP
  - Oracle AQ
  - JMS
  - FTP
  - FTPs
  - sFTP
  - HTTP
  - HTTPS
  - SMTP
  - IMAP
  - POP3
- ### Exchanges
- AS1
  - AS2
  - AS4
  - ebMS
  - RNIF

### General

- EDI Batching
- Auto management of Acknowledgements

### Security

- Central Mgmt
- SSO
- Document Provisioning
- Document Obfuscation

### Performance

- Enhanced throughput
- Large document support

### Usability

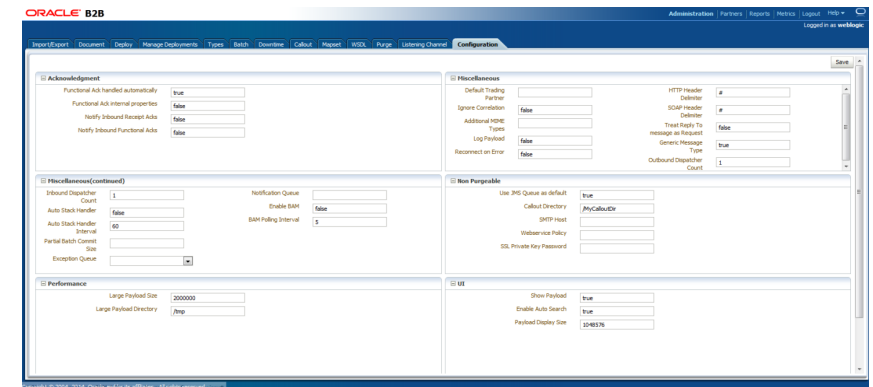
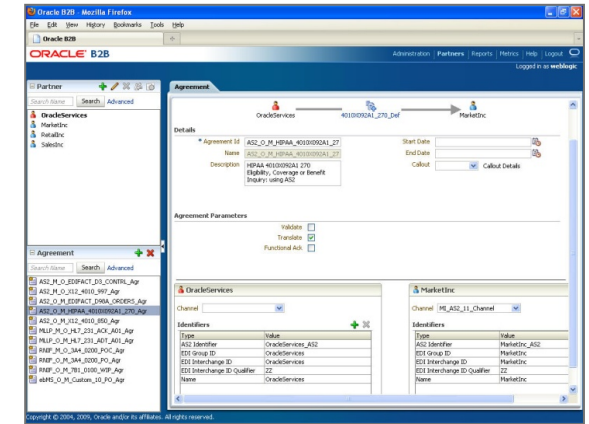
- Enhanced UI design

### Visibility

- Enhanced Reports
- Metrics Reports
- EM Integration

# Summary

- Very modern and comprehensive B2B solution
- Benefitting from cloud adoption
- Unified infrastructure – lowering cost, improving operational efficiency
- Handling largest, and most demanding SLA requirements for performance, scale, high availability
- Rich roadmap to deliver vertical, and horizontal features



# Join the B2B Community

<http://oracle.com/technetwork/middleware/b2b-integrations/overview/index.html>



## OTN Discussion Forum

<http://forums.oracle.com/forums/forum.jspa?forumID=242>



Twitter: Oracle\_B2B



## Team Blog

<http://blogs.oracle.com/oracleb2bgurus/>



## LinkedIn

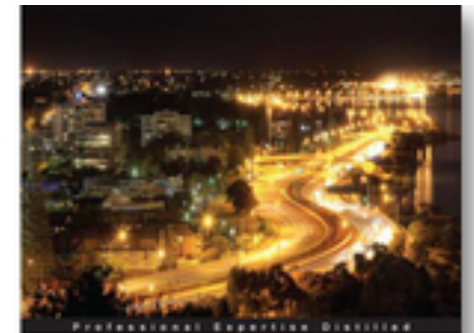
<http://www.linkedin.com/groups?mostPopular=&gid=84228>



## B2B Book

<http://www.packtpub.com/getting-started-with-oracle-soa-b2b-integration-hands-tutorial/book>

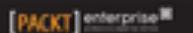
The screenshot shows a LinkedIn group page for "Oracle Fusion Middleware - B2B". At the top, there are navigation links: Home, What is LinkedIn?, Join Today, and Sign In. Below that, the group name "Oracle Fusion Middleware - B2B" is displayed. A welcome message reads: "Welcome to LinkedIn. Join LinkedIn or sign in to become a member of this group." There is a section for the group's description, starting with "ORACLE FUSION MIDDLEWARE B2B" and "To Discover and discuss the capability of B2B in the world of Trading Partner Integration. This group is primarily intended to share thoughts on Oracle Products and its best-practices, in Oracle-B2B area and also to share best practices in performance, scalability and various topologies." At the bottom, there is a disclaimer: "By registering to be a member of the Oracle Fusion Middleware - B2B group, you consent to have your name and your email address be accessible by the official representative of the Oracle Fusion Middleware - B2B group, and to be identified as a Oracle Fusion Middleware - B2B group member in your profile and the LinkedIn search results. If you do not wish to give such consent, please do not register."



## Getting Started with Oracle SOA B2B Integration: A Hands-On Tutorial

Implement Oracle B2B solutions effortlessly with the help of one of the most knowledgeable Oracle author teams ever assembled

Krishnaguru, Shakti, Alan Perlovsky, Scott Hestland



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