End-to-End Business Monitoring – Oracle BPM

Sector:Construction

1 Business Challenge

1. End-to-end control from the moment the customer gets interested on a development, to the moment the keys are in their hands.
2. Business Control and Monitoring. Analytics in real time

2 Solution

1. BPM/SOA 11g Solution.
2. Take processes from Siebel to the outside, with BPM
3. Integration with all the core and backend Systems: OEBS, PSFT, SIEBEL, UCM, BI EE, Identity Management
4. Flexible UI Forms. ADF through all the custom UI. More importantly, with BPM
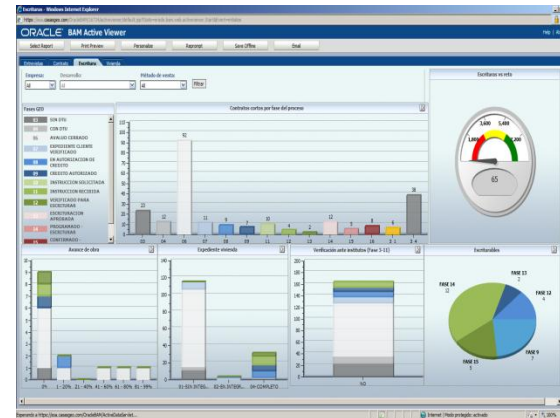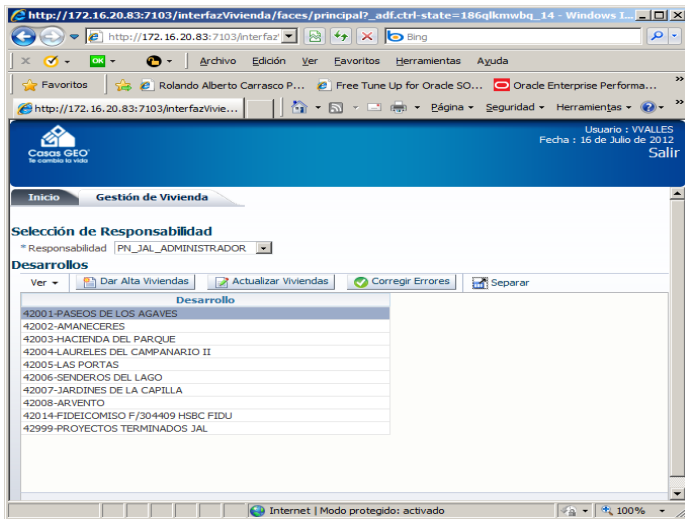
3 Results & References

ROI , customers etc.
1. Efficiency at the Commercial Process
2. Visibility on where the customers, prospects, opportunities are
3. Efficiency on sales. More opportunities. More accuracy
4. IT has a faster way to respond to change

Collateral- http://www.oracle.com/us/corporate/customers/casas-geo-ebs-case-study-160002.pdf
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Slide 1 of 3

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Additional References

In summary, from the IT/Product Stack/Footprint perspective, what we are using and integrating is:
• Oracle BPM 11g
• Oracle SOA 11g
• Oracle Data Integrator 10g
• Oracle Siebel
• Oracle EBS
• Oracle Internet Directory
• Oracle BI Publisher
• Oracle ADF 11g for both BPM HW UI, and ad-hoc development for satellite applications.
• Oracle Coherence 11g
Everything is hosted at Oracle On-Demand -key part of this architecture

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