

5 Strategies for Continuous Innovation

Unlock more value by aligning all your innovation processes and data—from idea capture to development, from planning to manufacturing to service—on one cloud platform.

[Find out more](#)



01 Develop

Turn your best ideas into valuable innovations

Capture and standardize the data and processes needed to fast-track how you turn promising ideas into profitable innovations.

02 Plan

Get a 360-degree view of data to better anticipate and adapt to demand

Accurately align your supply with forecasted demand and optimize your costs to manufacture with a single, collaborative supply chain platform.



03 Source

Qualify and select suppliers to turn collaboration into faster innovation

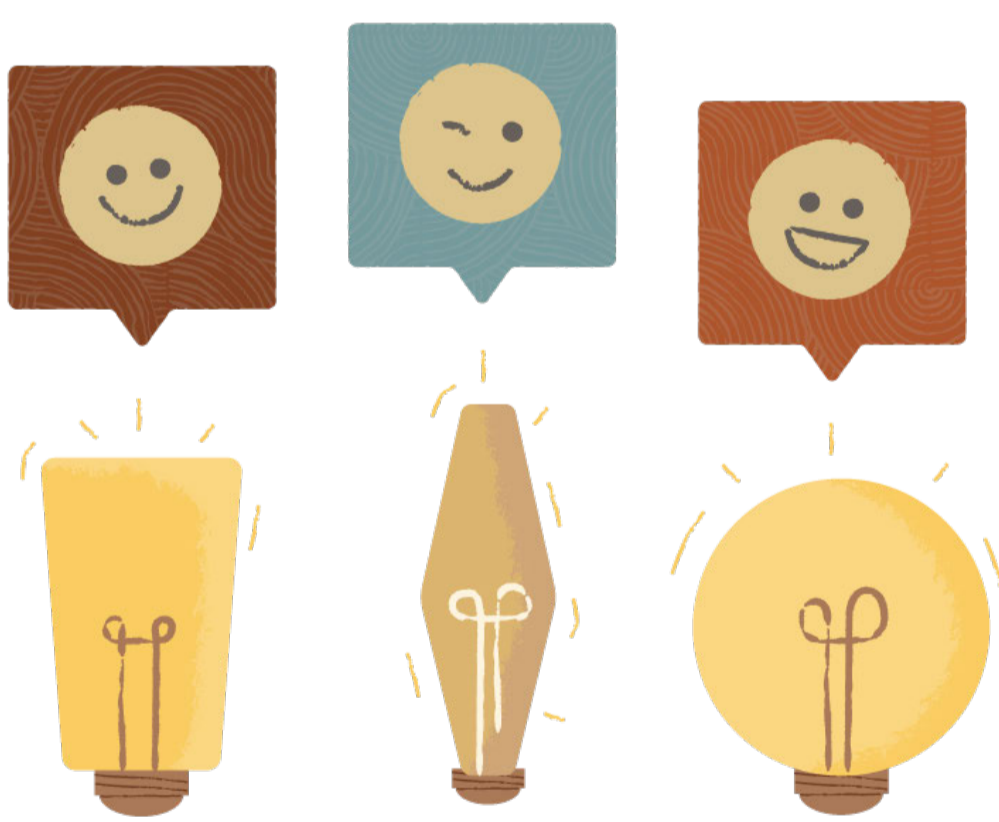
Work strategically with supply partners to unlock new opportunities and standardize how you qualify, negotiate, and integrate suppliers into the production process.

Only **6%** of CEOs are satisfied with innovation efforts

1. McKinsey & Company

Innovative companies outperform in a disruptive market by **+30%**

2. PwC



04 Make

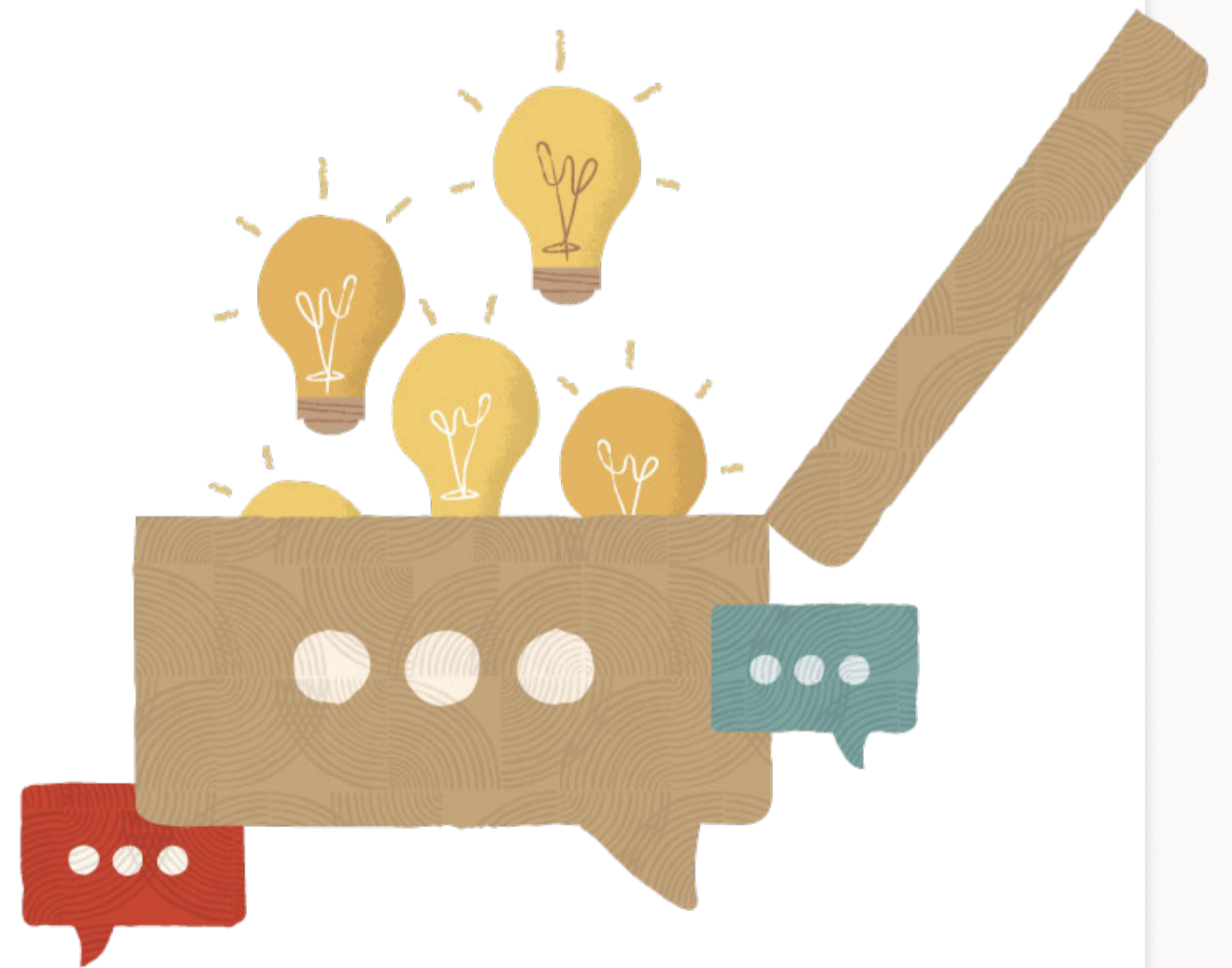
Produce personalized offerings to meet customer needs quickly and continuously

Better understand what your customers want; design, produce and deliver it faster while providing premium customer service.

05 Serve

Prioritize feedback to continuously maintain, deliver, and monetize services

Analyze feedback anywhere, the voice of the customer, the product, and the factory, and leverage it to prioritize the continuous innovations that keep your customers satisfied.



“In this day and age, you have to have access data in real time throughout your entire product lifecycle. Products and services are not being built in a vacuum.”

Craig Halterman, **CIO**, Cohu

Turn your ideas into profitable money-making machines through a unified solution built for continuous innovation

[Read the report](#)

