

CancerMPact®

Patient Metrics - Core

Comprehensive cancer epidemiology

At a glance

CancerMPact® Patient Metrics – Core combines our expertise in epidemiology and oncology.

- Broad coverage combined with deep understanding of the treatment of cancer
- Robust and trustworthy data sources
- Proprietary population modeling and projection methodologies
- Insight necessary for improved decision making to:
 - Evaluate market opportunities
 - Prioritize financial resources
 - Develop forecasting estimates

How can Patient Metrics help you?

CancerMPact® Patient Metrics – Core combines epidemiologic data and analysis for up to 31 tumors in the US, France, Germany, Italy, Spain, UK, Japan, and China to estimate:

- Incidence (annual new cases of cancer), by stage
- Restaged 5-, 10-, or 15-year prevalence (annual surviving cancer patients from up to 15 years that accounts for progression to later stages)
- Active Disease, our proprietary estimate of treatment-eligible patients by stage that does not include early-stage patients in remission
- Treated patient populations by modality (surgery, radiation, drug therapy, etc), drug regimens, and drug agents

regional and organ-specific registries in Japan; a combination of country specific registry data, peer-reviewed literature, and proprietary survey of physicians treating cancer in the US, Western Europe, Japan, and China

Enhanced functionality available through PM Dashboards. Provides interactive, multi-country views of the epidemiology and treatment of cancer, making comparisons across geographies, patients and tumors much easier. PM Dashboards features six interactive dashboards to allow you to more quickly and easily evaluate global trends in cancer epidemiology

Robust and trustworthy data sources to give you confidence in the epidemiology projections. Sources include SEER and NODA longitudinal patient data in the US;



Improving business outcomes through empowered decision making

CancerMPact is an invaluable and comprehensive oncology decision support resource. It can be utilized for market analysis, strategic planning and identification of commercial opportunities in the U.S., Western Europe, Japan and China. This resource is composed of cloud-based integrated modules: Patient Metrics (Patient Metrics – Core, Patient Metrics – Expanded Markets, PM Dashboards, and Biomarker Analysis), Treatment Architecture, Future Trends and Insights, and CancerLandscape.

1. Patient Metrics

Best-in-class cancer epidemiology and proprietary patient calculations for target markets.

Patient Metrics Core – U.S., Western Europe, Japan, China – combines epidemiologic data and analysis to estimate incidence (annual new cases of cancer) by stage; restaged 5-, 10-, or 15-year prevalence (annual surviving cancer patients from up to 15 years prior that accounts for progression to later stages); active disease (estimate of treatment-eligible patients by stage that does not include early-stage patients in remission); and treated patient populations by modality (surgery, radiation, drug therapy, etc.), drug regimens and drug agents.

Patient Metrics Expanded Markets – Combines epidemiologic data and analysis to estimate incidence (annual new cases of cancer) by stage; five-year prevalence (annual surviving cancer patients from up to five years prior; and treatable patients for up to 16 tumor types. Available for Argentina, Brazil, Canada, India, Mexico, Russia, South Korea, Taiwan and Turkey.

PM Dashboards – Interactive, multi-country views of the epidemiology and treatment of cancer, making comparisons across geographies, patients and tumors much easier. PM Dashboards features six interactive dashboards to allow you to more quickly and easily evaluate global trends in cancer epidemiology.

Biomarker Analysis – Expert analysis of key oncology biomarker segments. Biomarker Analysis is a global resource based on a thorough review of literature and recently published data that discusses the current and evolving oncology landscape with regard to biomarker segmentation rates and geographic, survival, ethnic, racial and gender differences.

2. Treatment Architecture

In-depth quantitative analysis of oncology drug and modality utilization across all cancer disease stages.

Treatment Architecture assesses the current clinical management of cancer patients by site and stage for all treatment modalities – including surgical, radiologic and systemic agents, as well as untreated patient populations. Treatment Architecture also provides pivotal clinical trial summaries to highlight the benchmark outcomes contributing to standard-of-care designations. Drug utilization is captured for all treatment settings and lines of therapy and by patient type in tumors where biomarkers have segmented the drug market.

3. Future Trends and Insights

Expert analysis of the changing oncology competitive landscape with focus on ongoing pivotal clinical trials.

Future Trends and Insights explores potential changes in treatment practices in the U.S., Western Europe and Japan based on a critical evaluation of recently published clinical data, regulatory advances/setbacks and ongoing pivotal clinical trials. It identifies key trends in each tumor market, which can comprise new product introductions or label expansions of marketed products. It also assesses unmet needs for each cancer while continuously monitoring the competitive environment.

4. CancerLandscape

A visual, comprehensive overview of the oncology drug and trial landscape

CancerLandscape combines and standardizes U.S., EU, and Japan trial registries with other data sources to provide a visual and detailed understanding of the oncology trial landscape by company, tumor, drug and target. Users have the ability to filter on detailed clinical and commercial variables, make quick comparisons, uncover trends, and evaluate trial timing and enrollment. Gain insights about the oncology landscape in detail with a simple interface that is updated on a weekly basis. Clinical and scientific support is provided by the Oracle Life Sciences oncology support team.

About Oracle Life Sciences

Oracle Life Sciences is a leader in cloud technology, pharmaceutical research, and consulting, trusted globally by professionals in both large and emerging companies engaged in clinical research and pharmacovigilance, throughout the therapeutic development lifecycle, including pre- and post-drug launch activities. With more than 20 years' experience, Oracle Life Sciences is committed to supporting clinical development and leveraging real-world evidence to deliver innovation and accelerate advancements – empowering the Life Sciences industry to improve patient outcomes. Learn more at oracle.com/lifesciences

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3081142681_Patient Metrics Core_V2/Jan 2024