



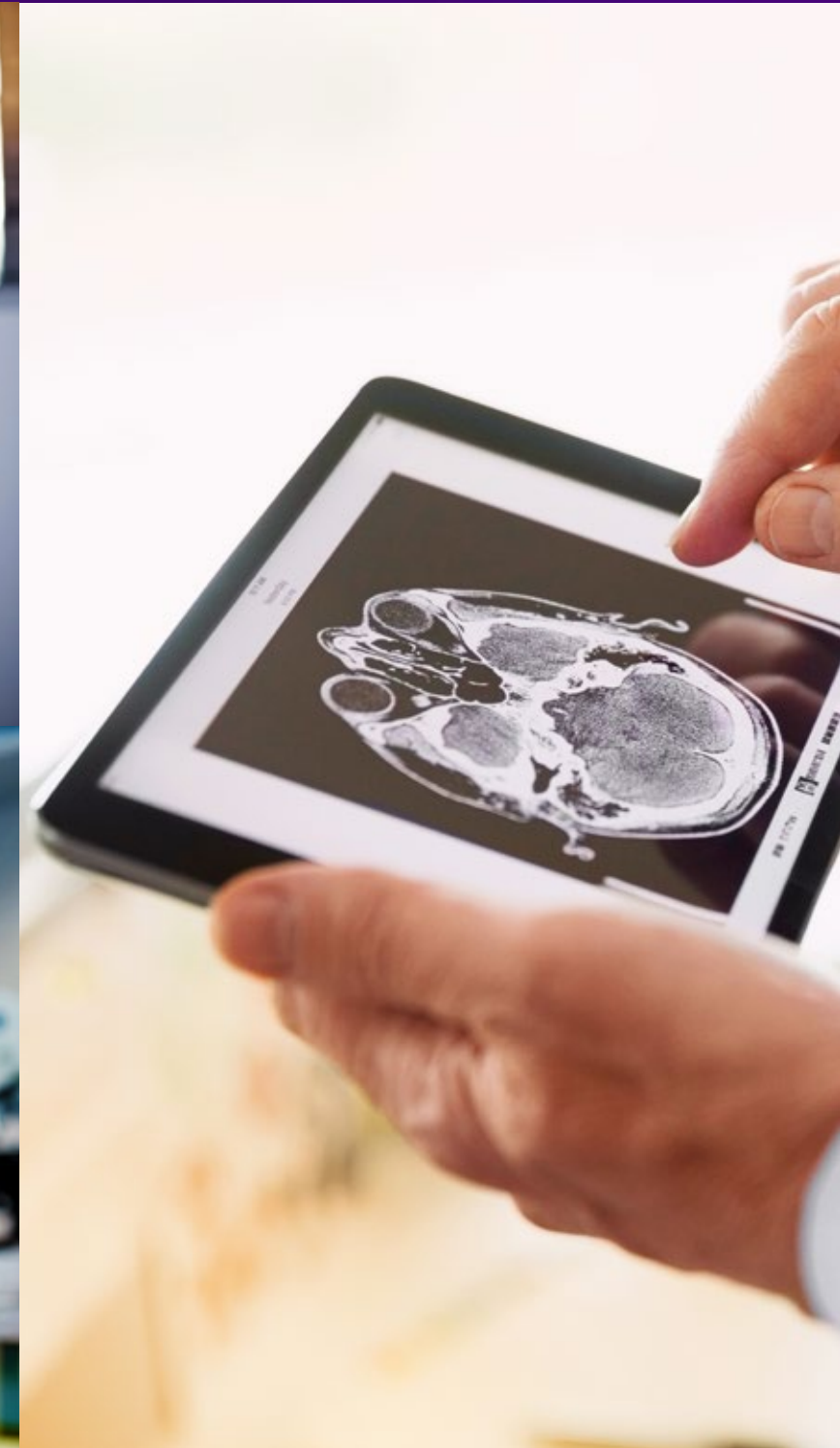
**Transforming Healthcare
with Accenture and Oracle**

At the intersection of crisis and opportunity

The pandemic has accelerated the healthcare industry into a new era. There is increased pressure on an already overburdened workforce. Virtual care took hold nearly overnight, offering new opportunities for healthcare organizations to improve access to services through a connected, personalized and secure digital experience. At the same time, payer organizations are exploring more efficient and responsive operations and automation for claims, enrollment, billing and staffing. We are at a unique intersection of crisis and opportunity.

Industry leaders are beginning to embrace change, transforming their organizations by putting people at the center of everything they do. The potential now exists to make this human-centric approach a reality and to work in ways that emphasize the care in healthcare.

Accenture and Oracle are partnering to create innovative health solutions that combine the power of cloud technologies, data and artificial intelligence (AI) to enable all healthcare organizations to support humans across their health journeys. From increasing access to care, to enabling connected and personalized experiences, to making claims processing more efficient, we're helping the industry to reinvent for the future.



Reinventing healthcare—from access through experience to outcomes

The time to reinvent the healthcare journey is now. In the past, health organizations were forced to make trade-offs between the three imperatives of healthcare: access, experience and outcomes. Today, Accenture can help provider and payer clients address all three—delivering on Oracle technology transformative solutions that balance capacity with demand.

Accenture-Oracle healthcare solutions advance the quality of care through automation, enhanced decision-making and personalized cross-channel services.

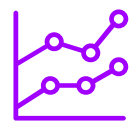
With our solutions, health organizations can:



1. Improve access to healthcare. Increase access to convenient, equitable and affordable healthcare services on a modern cloud technology platform.



2. Enhance the healthcare experience. Deliver a holistic, human-centric healthcare experience that is curated, connected, personalized and secure, where and how people want it.



3. Deliver better outcomes. Improve outcomes for patients and organizations, delivering faster, more cost-effective care and operations in new and improved ways through a modern health enterprise.

The winners in this era will be those who lead with empathy to reshape healthcare from access through experience to outcomes. Trust is the new currency, and empathy is the primary tool by which to achieve it.



Delivering end-to-end value for modern, human-centric health operations

Spanning more than three decades, **Accenture's** relationship with **Oracle** is built on a powerful framework for joint innovation and solution delivery that leverages our deep healthcare experience, functional business knowledge and Oracle technology skills. We empower healthcare organizations to transform their business functions and technologies throughout the ecosystem: From care delivery and customer experience to health administration, supply chain and human capital management.

Oracle's digital platform for healthcare offers automated, secure solutions for end-to-end health operations. With its second-generation cloud, Oracle offers the only cloud applications suite running on a true, interconnected cloud infrastructure with **software as a service (SaaS), platform as a service (PaaS), infrastructure as a service (IaaS) and sovereign cloud capabilities.**ⁱ

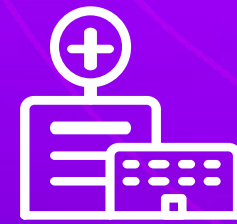
ⁱ Watch on Demand: Oracle OpenWorld Larry Ellison Keynote, Oracle Corporation, 2019, <https://www.oracle.com/openworld/on-demand.html?bcid=6087600491001>.

Providing data-driven insights for holistic patient care across the healthcare journey

Data fragmentation and a lack of interoperability between health systems and stakeholders prevents health providers from holistically managing patient care, providing a personalized patient experience, and meaningfully impacting outcomes both prior to and during care.

We deliver a holistic view of a patient's health record by providing a data fabric and an interoperable solution that leverages Oracle data lakehouse analytics, AI and cloud technologies, combined with Accenture's Human Health Insights services. Holistic health records can combine data across clinical systems, claims history, patient monitoring devices, wearables, socio-environment data, genomics and more. With access to this data, health organizations can use prebuilt analytic models to rapidly unlock opportunities for value creation and operational savings.

As Oracle Industry Cloud extends its capabilities into electronic health records (EHRs) we can now give providers a holistic, cross-continuum patient view to facilitate more informed treatment decisions and drive positive outcomes.



Generate personalized insights for individual patients that enhance their care experience.



Predict a patient's likelihood to experience future health issues and corresponding risk drivers.



Examine population-wide health analytics insights that can support macro-level decisions around disease prevention and policy intervention.

An intelligent, connected healthcare enterprise

Poor technology integrations between health systems often result in increased cost of care, inefficient use of resources and patient dissatisfaction. These inefficiencies reduce the level of automation and intelligence that can be applied to core business processes.

To address this challenge, we have teamed to create an integrated enterprise platform for healthcare organizations. By applying Accenture's Intelligent Automation for Payers and Intelligent Patient Journey assets across the suite of Oracle Fusion SaaS and revenue management products, organizations can seamlessly and intelligently connect front-office point of care actions with back-office resource planning and health administration functions.

Imagine using enterprise planning data to predict the increased demand at a hospital. Even more exciting is the opportunity to automatically activate a supply chain function in Oracle ERP to procure more medical supplies, trigger the allocation and hiring of additional nursing staff through Oracle Human Capital Management and pre-allocate scheduling slots in an EMR. When an organization can prepare for demand, it can improve access to care, elevate experiences for hospital staff and reduce the overall cost of care.





Delivering a full healthcare suite on a sovereign cloud

The digitization of health data and systems within cloud platforms is being challenged by complex national sovereignty laws that protect citizen data against geopolitical threats. These laws are critical to securing patients' health records from malicious actors as well as from non-jurisdictional access. Health organizations must find ways to work within these restrictions while using and seizing the benefits of cloud platforms.

Sovereign Cloud Solutions

Accenture and Oracle have invested in a leading sovereign cloud solution across specific markets and geographies. Our solutions are secure, trusted, sovereign cloud environments for storing and processing critical health data that prevent foreign access under any circumstance while maintaining political and legislative compliance. These sovereign cloud environments satisfy a range of deployment requirements, including data center location, access control, support team residency, regulatory certification compliance and a dedicated air-gap network.

Additionally, these environments can be provisioned with an entire suite of health applications delivered on a modern cloud platform that can accelerate technology modernization and innovation. Health organizations can now continue to drive the digitization and operational efficiency of their health infrastructure with cloud technologies without being hampered by sovereign data requirements.

Begin your journey toward a technology-enabled, human-centric future in healthcare

With **Accenture and Oracle**, organizations can transform how they do business in healthcare to meet and address today's challenges—whether those challenges pertain to data, technology or trust.

By combining Accenture's deep expertise in digital healthcare transformation with Oracle's technology, we can bring a new level of human-centricity to your healthcare business by better supporting patients throughout their health journey and bringing them to the center of healthcare.

Our joint commitment to enabling human-centric healthcare is evident in everything we touch. We strive to deliver exceptional value for our clients and to change patient lives—today and in the future—by increasing access to care, personalizing experiences and achieving healthier outcomes.

Learn more about how **Accenture** and **Oracle Health** can help your organization lead with empathy and humanize the healthcare experience and the industry itself.



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About Accenture

Accenture is a global professional services company with leading capabilities in digital, cloud and security. Combining unmatched experience and specialized skills across more than 40 industries, we offer Strategy and Consulting, Technology and Operations services and Accenture Song — all powered by the world's largest network of Advanced Technology and Intelligent Operations centers. Our 721,000 people deliver on the promise of technology and human ingenuity every day, serving clients in more than 120 countries. We embrace the power of change to create value and shared success for our clients, people, shareholders, partners and communities. Visit us at www.accenture.com.

About Oracle

Oracle offers integrated suites of applications plus secure, autonomous infrastructure in Oracle Cloud. For more information about Oracle (NYSE: ORCL), please visit us at www.oracle.com.

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