

Why top manufacturers are rethinking the way they work

Today's industry players face more pressure than ever. Find out why digitalization holds the key to helping them lead today and in the future.

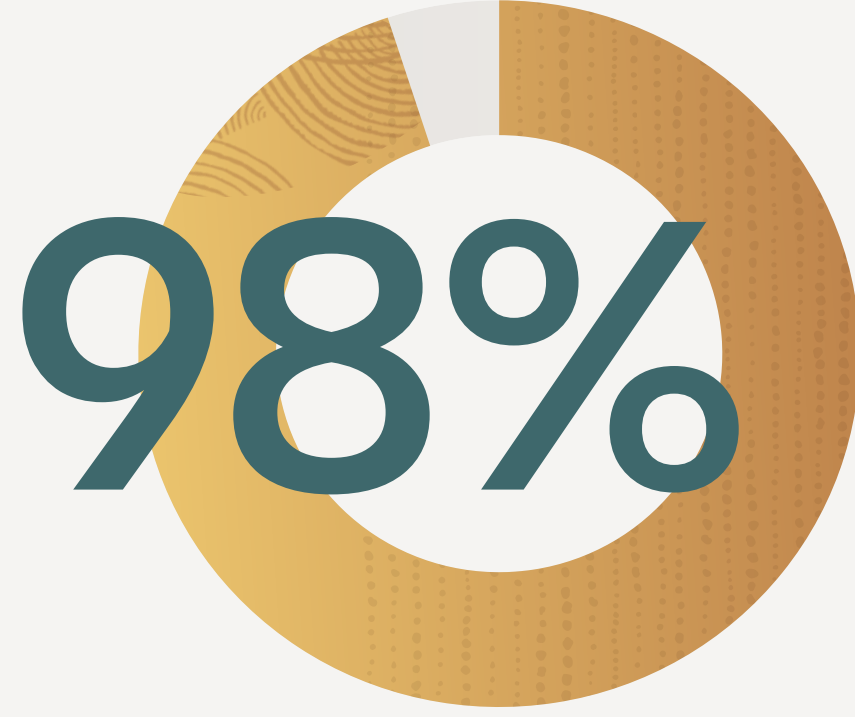
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OPPORTUNITY

Digital manufacturing is increasing revenues for those who embrace it

98% of manufacturers saw an increase in revenues after switching to an aggressive digital transformation program.



CHALLENGE

Legacy processes are disconnected, manual, and difficult to scale



of enterprises see process and overall business modernization as critical to their digitalization efforts.

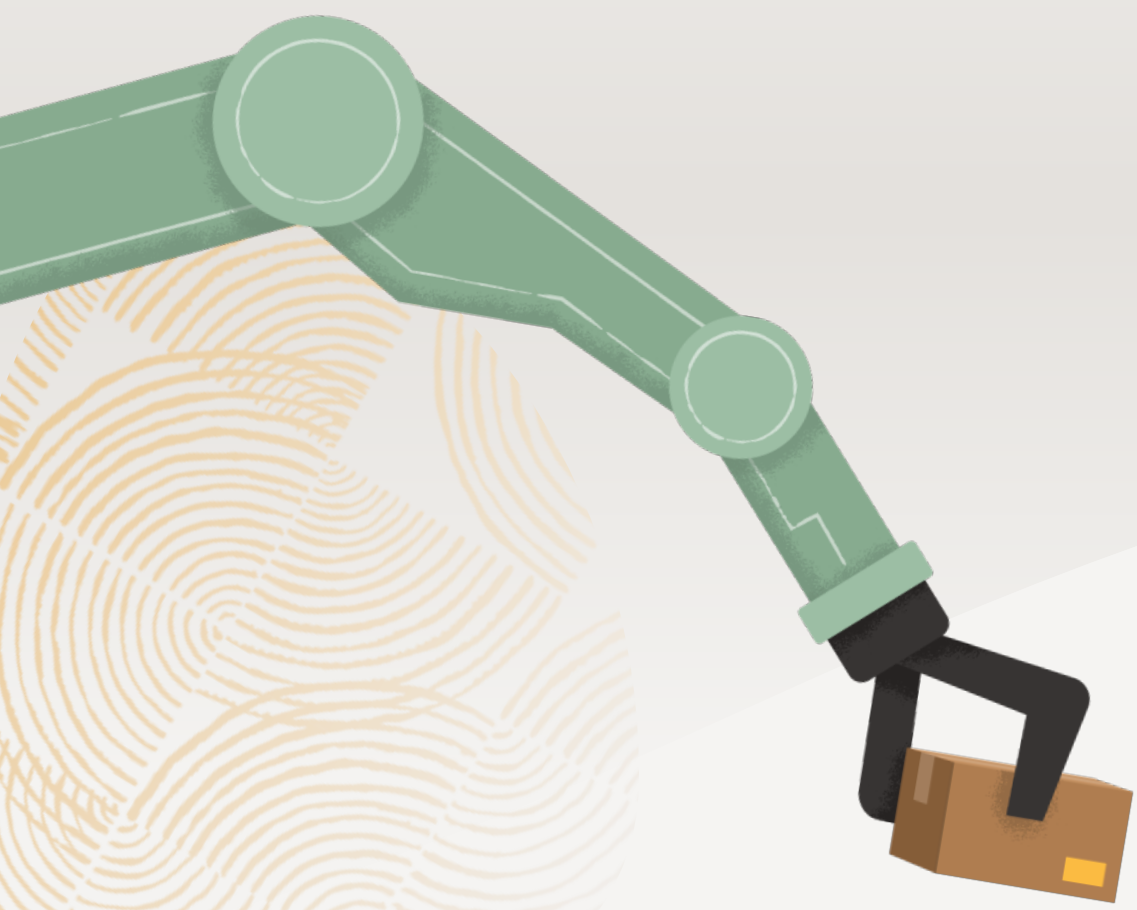


SOLUTION

Digital manufacturing is quickly becoming the standard



is projected to be spent worldwide in 2030 on smart manufacturing—mainly digital technologies that connect, automate, and maximize the output of factories.



“If [manufacturers] don't choose transformation, they'll fall behind and may not ever get back on track.”

Niels Andersen
Principal Research Analyst, LNS Research

Get started with digital modernization

From improving supply chains to exploring subscription-based services, learn the six things you need to prioritize to succeed today and lead tomorrow.

[Read the ebook](#)

Manufacturing priorities
Executives ranked the following initiatives in order of importance to their company.

	First	Second	Third
Digitalization	40%	27%	24%
Smart technology	29%	33%	22%
Sustainable manufacturing	17%	21%	28%
Workforce development	15%	19%	25%

