

ORACLE



Decoding the Buzz: The Evolution of Virtual Accounts & Why Now?



Here's your handy listening guide!

The Evolution of Virtual Accounts. And Why Now?

In this discussion, our panel addresses not only the evolution of virtual accounts, but why it has become the buzz recently. With today's climate, and the increasing need for efficiency and clarity around working capital, banks are starting to turn their attention to Virtual Account Management (VAM) to drive more value with their clients. And the timing as never been more relevant.



The Speakers



David Bannister

Senior Analyst
Aite



Conor Colleary

VP, Global Solutions, Banking
Oracle Financial Services



Jeffrey Edison

Global Solutions Lead, Banking
Oracle Financial Services

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If you talk to somebody who was doing [Virtual Accounts] 20 years ago, they'll say its old hat, but when you look at it in a world with API-enabled open banking and real-time account information and huge amounts of data, you get a very rich environment. So, I think that's why it's time to look at it again."

David Bannister,
Senior Analyst, Aite Group



Here's your On-Demand Audio Link!



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To help you navigate the discussion, we hope you find the following listening bookmarks handy:

MINUTE

- | | |
|-------|--|
| 04:04 | Our panel addresses why the buzz? |
| 07:35 | Why are opinions polarized around the value of VAM to banks? |
| 15:55 | Progressive use cases, and shifting from use case to business case |
| 30:51 | Advantages and challenges for banks |
| 33:36 | The right questions banks should be asking when considering VAM |
| 41:06 | What's next for Virtual Accounts? |

Looking for more information on Virtual Account Management?



Decoding the Buzz Q+A Blog

Jeffrey Edison, Global Solutions Lead, Oracle Financial Services shares his perspectives on some of the more interesting use cases of VAM

[Read the Blog](#)



Finextra TV Interview

Conor Colleary, Group Vice President, Oracle Financial Services talks about how banks should start thinking of VAM

[Watch the Interview](#)



Explainer Video

See how a fictional manufacturing company leveraged VAM to improve their reconciliation.

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I'd like to schedule a demo or talk to someone in more detail about VAM!

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