

jd sports fashion plc

The Emperor Programme: led by the business, for the business

Martin Beardsell | Barry Loftus



Agenda

Introducing JD Sports

Our journey

Our partners

Making RMS work for us

Lessons we have learnt



Where have we come from?



YEAR

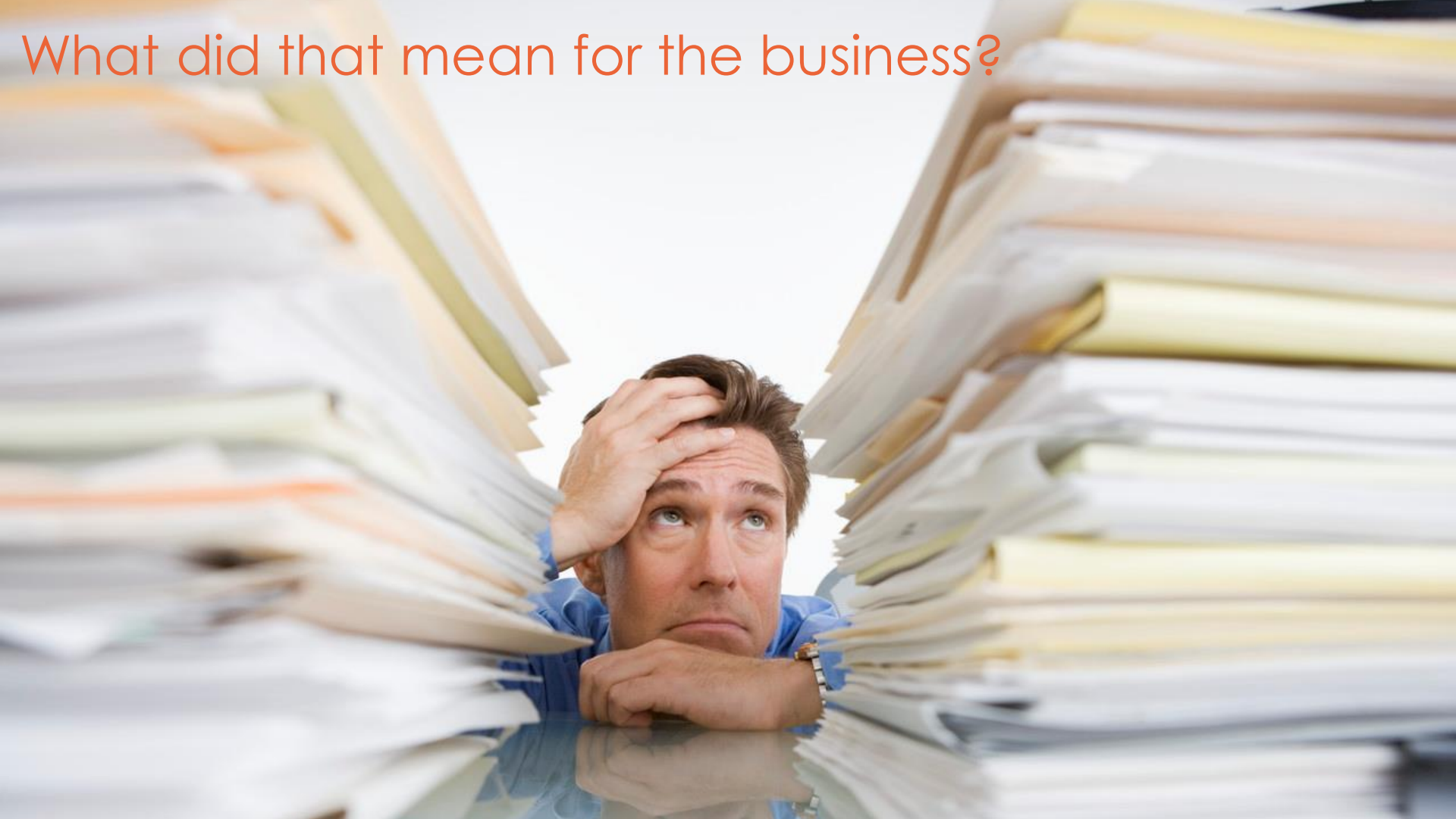
2004

Shogun

↔ JD EPOS

↔ JD Radio 1

What did that mean for the business?





YEAR
2005

Data Warehouse

Shogun

JD EPOS

JD Radio 1

Data Warehouse

Shogun

JD EPOS

JD Radio 1

YEAR
2007

Planning
(Oracle RPAS)

Data
Warehouse

eCommerce

Shogun

JD EPOS

JD Radio 1



There were still challenges...



Financials
(Oracle EBS)

Planning
(Oracle RPAS)

Data
Warehouse

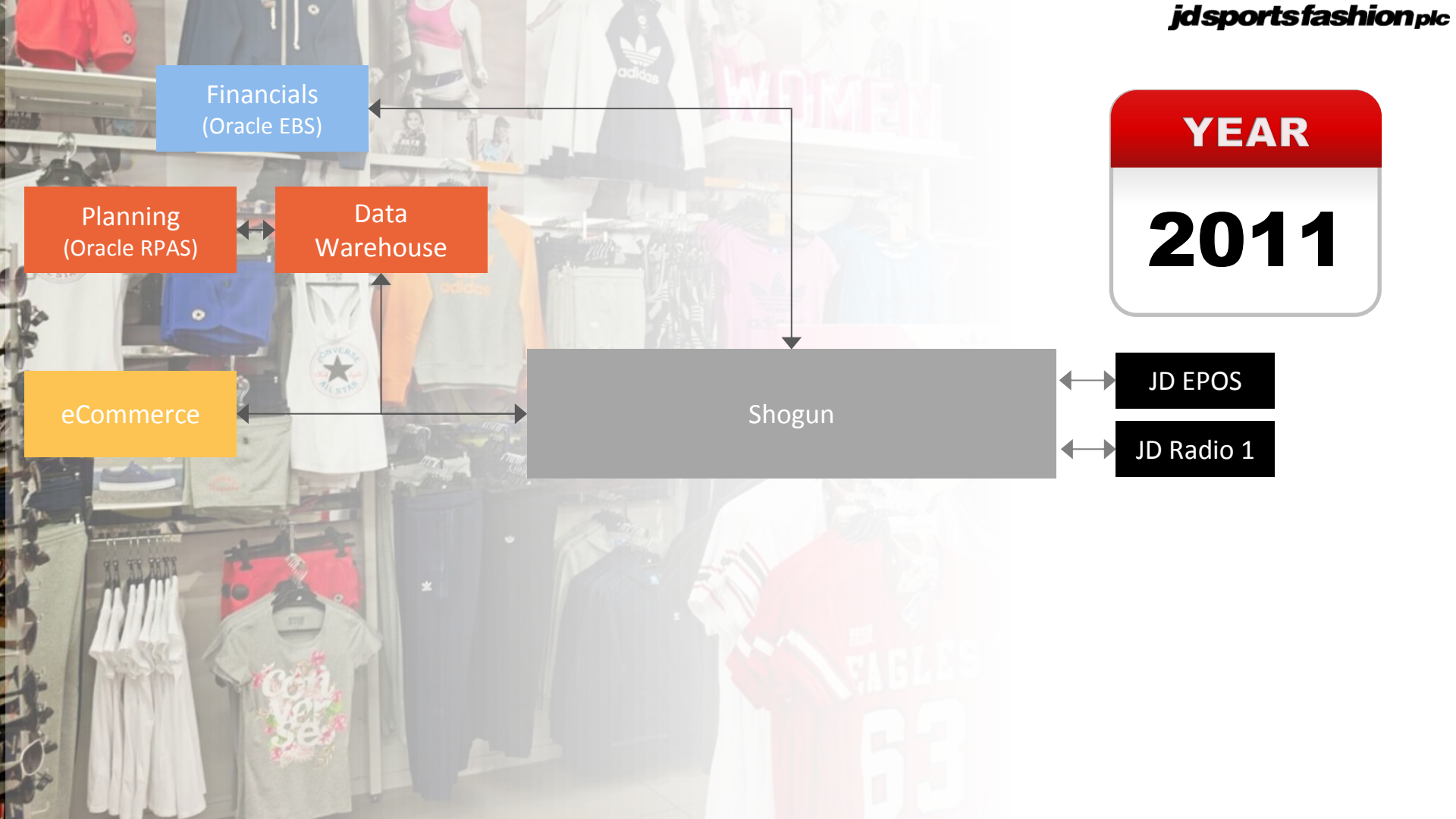
eCommerce

Shogun

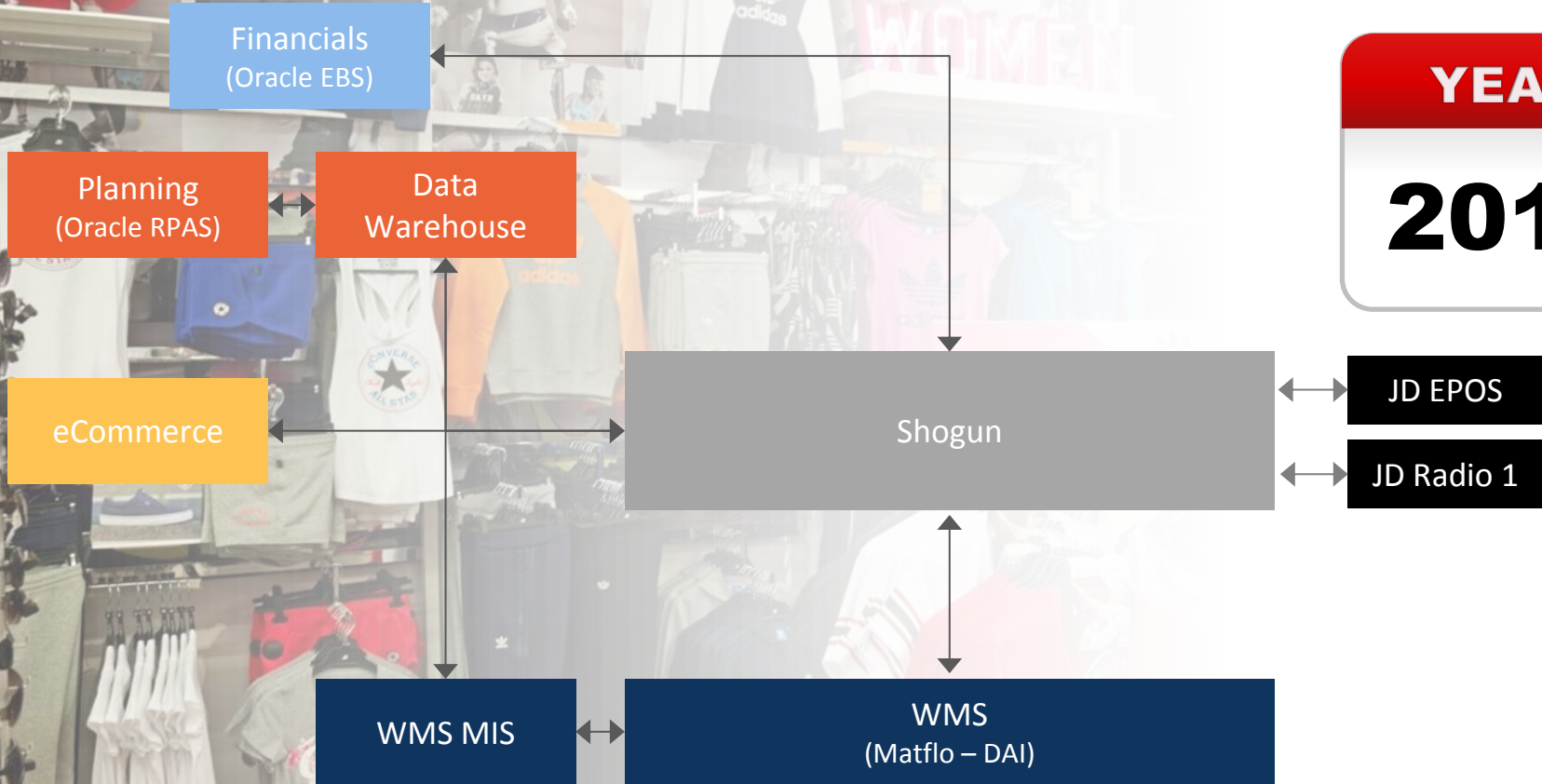
YEAR
2011

JD EPOS

JD Radio 1



YEAR
2012



Emperor partners



- Oracle integration
- Oracle development



- Change Management
- Training
- Communications



- WMS development



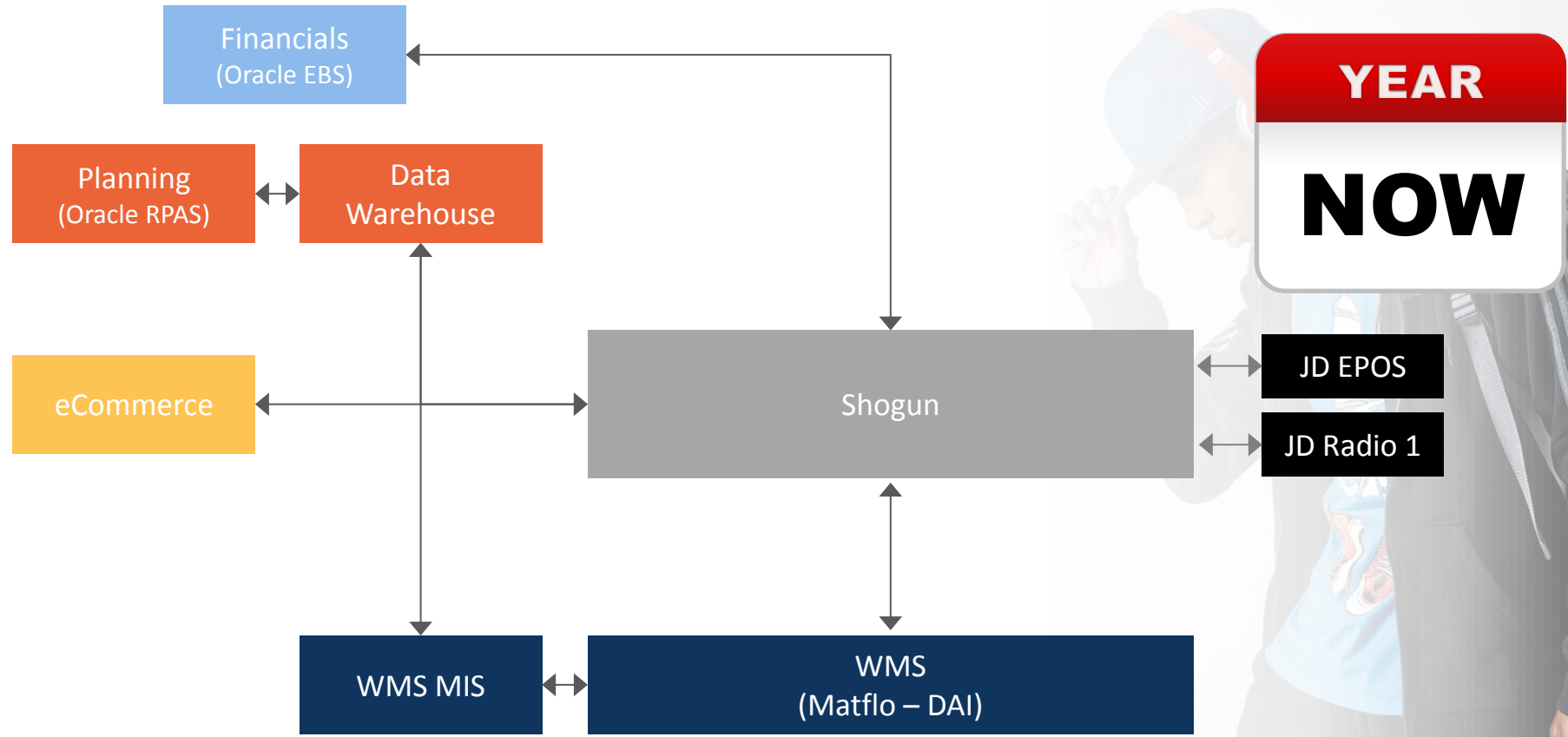
- Multi-channel development



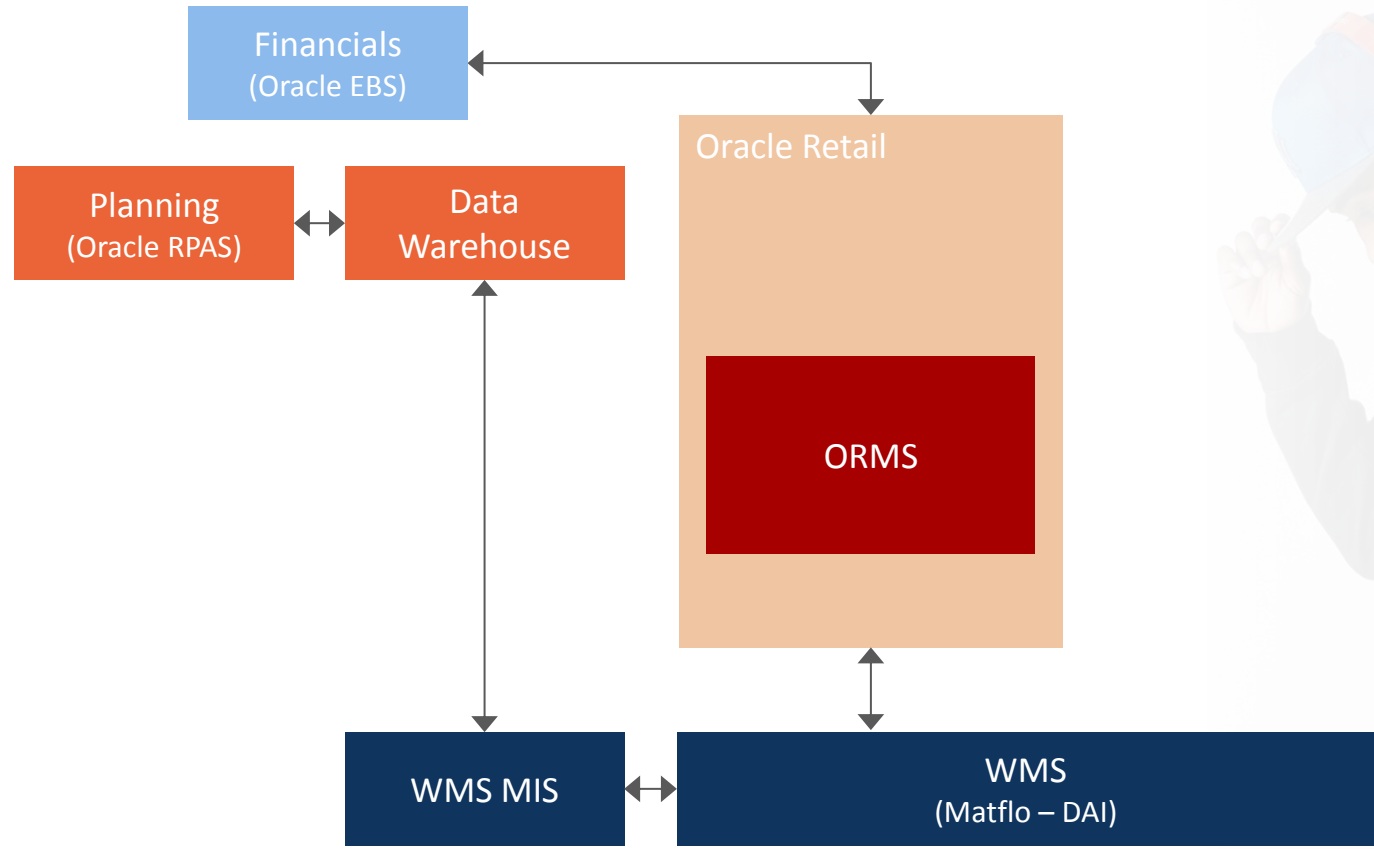
- Reporting

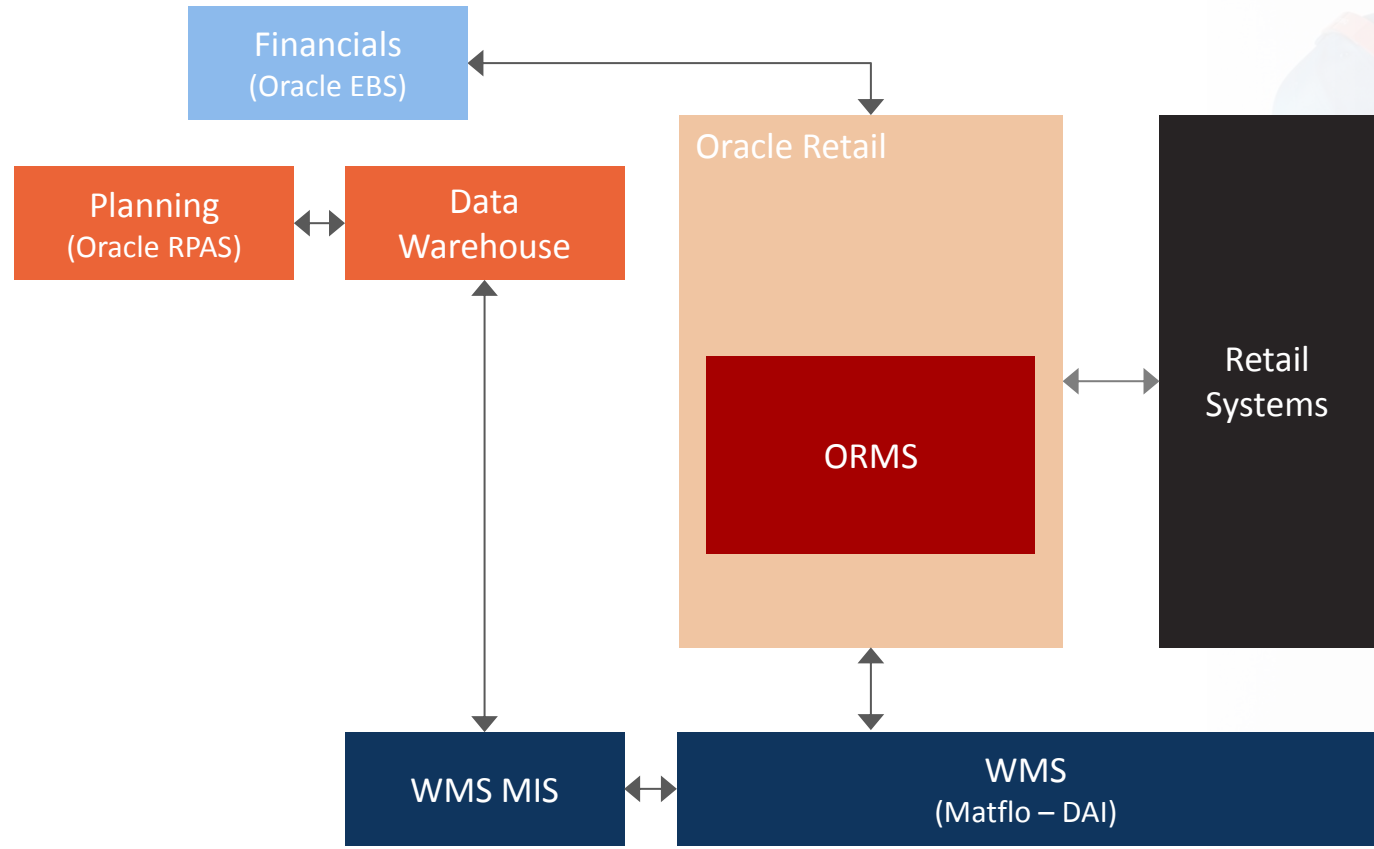


- Testing



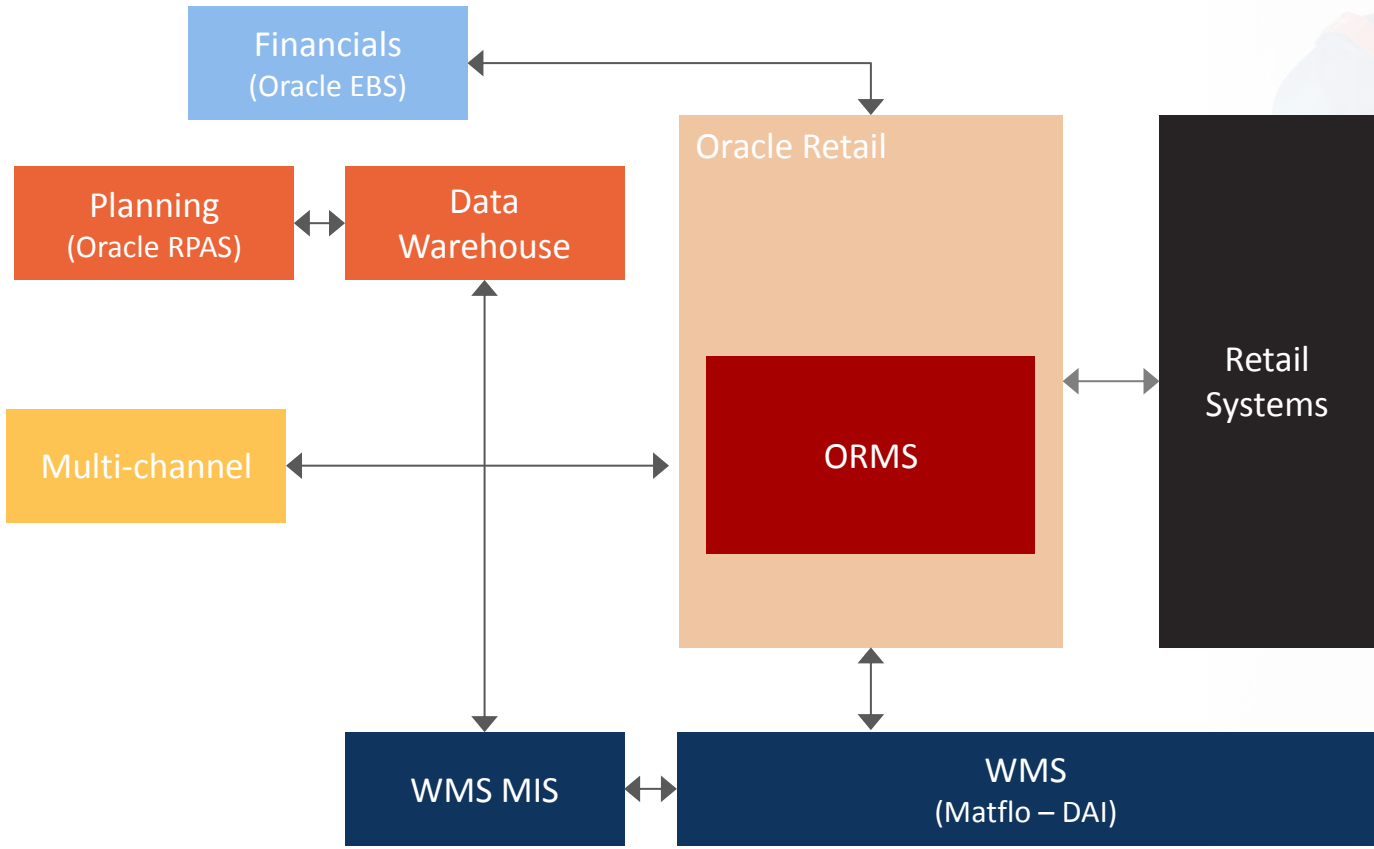
YEAR
NOW





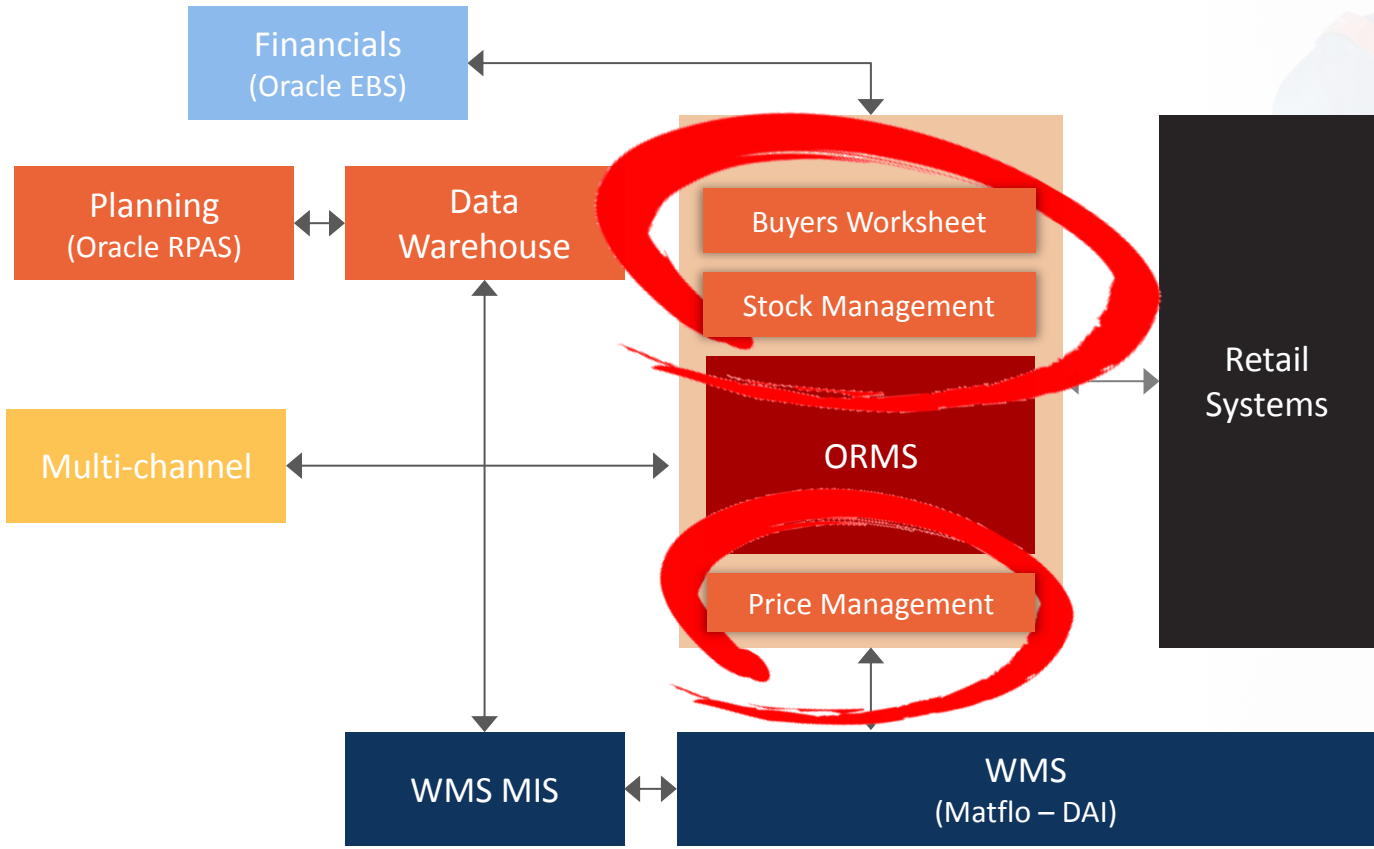
YEAR
2015





YEAR
2015





YEAR
2015



Making RMS work for JD Sports

Buyers worksheet

A seamless, end-to-end process

Reducing time from order creation
to pre-allocation

Stock management

Single place to manage stock

Optimise sales

“Our differentiator”

Price management

Customised for an easier approach
to pricing

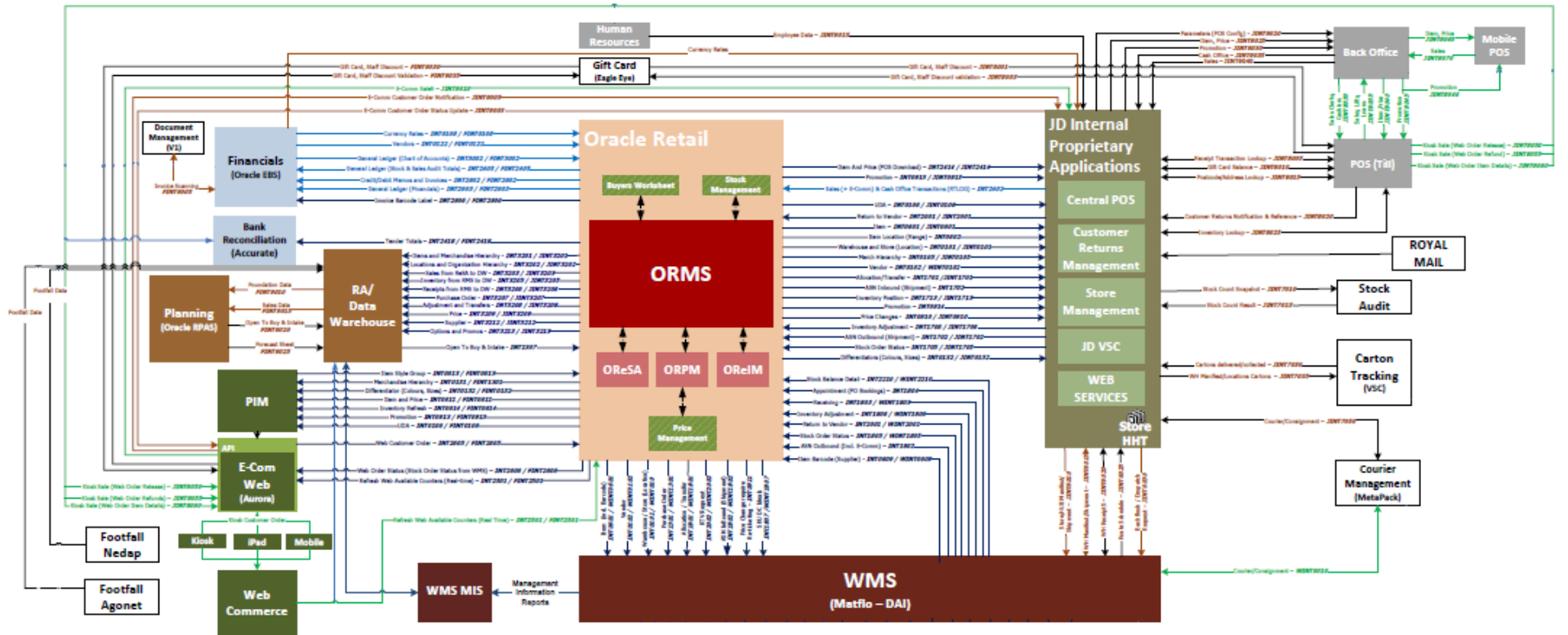
Simple to use



Acts as an enabler to support business opportunities



Making RMS work for JD Sports



Lessons learnt along the way...

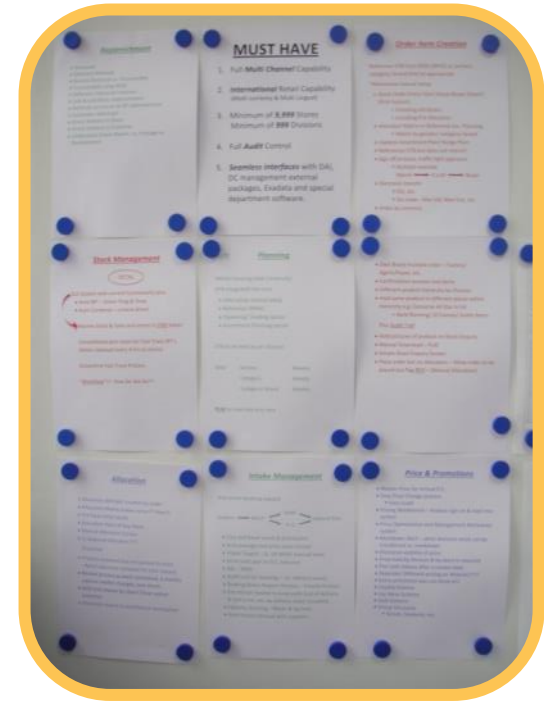
Business Sponsor

“Led by the business,
for the business”

Lessons learnt along the way...

Business Sponsor

Very specific aims and goals



Lessons learnt along the way...

Business Sponsor

Very specific aims and goals

Right first time

“ 5-years in the
planning and
3-years in the
making ”

Lessons learnt along the way...

Business Sponsor

Very specific aims and goals

Right first time

The right team!



Business outcomes



“ Keeping the customer at the heart of our business ”

jd sports fashion plc

JD Sports

Martin Beardsell | Barry Loftus

