

Empowered Merchant

Demo

Safe Harbor Statement

The following is intended to outline our general product direction. It is intended for information purposes only, and may not be incorporated into any contract. It is not a commitment to deliver any material, code, or functionality, and should not be relied upon in making purchasing decisions. The development, release, and timing of any features or functionality described for Oracle's products remains at the sole discretion of Oracle.

Merchandising 16 Release Overview

Modernized Merchandising:

- Exception-based Retailing
- Role-based design
- Increased productivity
- Common Tech

Mobility:

- Recent Orders
- Recent Transfers

Empowered Commerce:

- Converged Commerce
- Mass Audit Error Resolution
- Style Level Invoice Matching
- Enhanced invoice upload options
- Invoice document unmatching
- Flexible Allocation sourcing

Persona Based User Interface Centered Design



Ben

Buyer



Felix

Chief Financial Officer



Catherine

Customer



Ivan

Inventory Analyst



Fatima

Finance Analyst



David

Chief Digital Officer



Olivia

Omni Channel Manager



Sarah

Sales Associate



Stu

Data Steward



Michelle

Chief Merchant



Sammy

Sales Auditor



Isabelle

Chief Information Officer



Connor

Corporate Inventory Control



Lucas

Loyalty Manager



Abigail

Accounts Payable



Allie

Allocator



Merchandising User Experience Principles

Driving operational efficiency for the business



Empowered Buyer

50%

Reduction in PO management process



Up to 90 to 210 hours savings a WEEK for a retailer's buying department



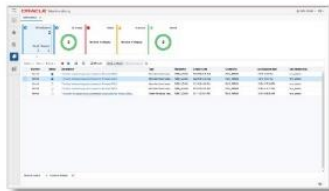
Empowered Financial Analyst



Up to 72 to 168 hours savings a WEEK for the finance department through flexible invoice matching



Simplified stock count reconciliation hours saved throughout the year through Stock Count Variance (~200 stores)



Empowered Inventory Analyst

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Single view of order through exception based retailing, driving approximately **16-48 hours** saving per week



Hours a week gained through, persona based dashboards, driving rapid response to inventory over/shorts through forecast comparison

Accurate inventory is critical in keeping customers happy and associates empowered



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